

Nova Scotia Visitor Origin

October 2016



Data as of December 21st, 2016

NOVA SCOTIA - ESTIMATED AIR VISITATION BY ORIGIN 2016



2016	Jan	Feb	March	April	May	June	July	August	Sept	Oct	Nov	Dec	YTD 2016	YTD 2015	Jan - Oct % Change 2016 - 2015	Current Month % Change
Atlantic Canada	6,600	8,000	8,500	9,100	8,900	7,300	8,000	10,500	10,700	11,000			88,800	82,300	8%	16%
Quebec	2,800	2,200	1,100	3,200	3,000	3,000	2,600	2,700	3,200	2,400			26,400	32,600	-19%	-33%
Ontario	11,900	9,900	10,800	14,500	18,300	21,300	24,500	43,000	23,700	22,800			200,800	186,300	8%	16%
Western Canada	5,900	3,200	4,500	6,100	10,200	12,900	19,400	31,200	19,600	12,400			125,500	117,500	7%	-13%
CANADA	27,300	23,400	24,900	33,000	40,500	44,500	54,600	87,400	57,300	48,500			441,400	418,700	5%	3%
New England (inc Maine)	400	200	500	400	500	1,700	2,200	2,600	1,700	1,200			11,300	6,300	80%	71%
Middle Atlantic	400	500	300	700	900	1,900	2,400	3,800	2,500	1,500			14,900	12,000	24%	29%
East North Central	200	200	200	300	400	1,300	2,400	2,300	2,200	1,600			11,000	7,200	52%	107%
West North Central	100	0	100	100	200	500	600	500	500	800			3,500	3,000	14%	88%
South Atlantic	900	400	400	700	1,100	2,700	5,800	5,600	4,700	2,600			24,900	16,100	55%	63%
East South Central	100	100	0	200	200	900	600	700	200	400			3,400	3,200	8%	38%
West South Central	300	300	400	200	300	900	2,000	2,400	1,000	1,600			9,300	5,600	67%	166%
Mountain	300	300	100	200	300	500	1,500	1,700	1,100	1,400			7,500	4,500	68%	175%
Pacific	400	200	100	400	600	1,300	2,000	3,400	1,500	1,400			11,200	9,900	13%	7%
UNITED STATES	3,100	2,200	1,900	3,200	4,600	11,700	19,500	22,900	15,400	12,500			97,100	67,800	43%	70%
United Kingdom	1,300	700	500	1,200	1,700	2,100	4,000	5,400	5,300	2,600			24,800	27,300	-9%	-23%
Germany	200	500	200	300	500	900	2,100	1,700	2,900	2,800			12,200	8,600	43%	104%
Other Europe	1,000	700	500	1,000	1,100	1,500	2,800	4,400	1,600	1,800			16,400	18,100	-10%	-19%
Other Overseas	1,400	400	500	600	1,600	1,900	4,600	3,100	3,600	3,900			21,700	19,200	13%	72%
OVERSEAS	3,900	2,300	1,700	3,100	4,900	6,400	13,500	14,700	13,400	11,200			75,200	73,100	3%	20%
TOTAL AIR VISITATION	34,300	27,900	28,600	39,300	50,000	62,600	87,600	125,000	86,100	72,300			613,600	559,600	10%	14%
% change - same period last year	-9	10	-13	1	10	14	7	21	15	14						

Note: Estimated number of visitors rounded to the nearest 100. % Change calculated using unrounded figures.
December 21, 2016

NOVA SCOTIA - ESTIMATED ROAD VISITATION BY ORIGIN 2016



2016	Jan	Feb	March	April	May	June	July	August	Sept	Oct	Nov	Dec	YTD 2016	YTD 2015	Jan - Oct % Change 2016 - 2015	Current Month % change
Atlantic Canada	62,800	58,100	66,800	73,400	80,600	88,400	133,200	131,000	87,300	81,100			862,700	814,500	6%	-3%
Quebec	800	900	1,300	1,700	3,300	7,800	23,900	23,000	7,000	3,800			73,400	59,900	22%	59%
Ontario	4,400	3,900	5,900	9,500	13,700	27,700	84,500	86,600	35,500	17,700			289,400	256,900	13%	27%
Western Canada	300	200	500	300	2,100	3,500	7,500	7,400	5,200	2,000			29,000	25,300	14%	-2%
CANADA	68,300	63,200	74,500	84,900	99,700	127,300	249,000	248,000	135,100	104,600			1,254,500	1,156,700	8%	2%
Maine (road only)	200	200	400	500	700	1,500	2,700	2,800	1,700	1,000			11,800	12,200	-3%	10%
Other New England	700	600	800	1,400	1,700	5,000	10,900	10,900	5,900	2,300			40,200	43,200	-7%	-15%
Middle Atlantic	100	200	200	400	800	2,500	5,700	5,700	3,600	1,400			20,600	19,500	6%	17%
East North Central	100	100	100	100	300	1,600	2,700	2,300	1,900	700			9,700	9,600	1%	-26%
West North Central	0	0	100	0	100	400	700	600	500	200			2,600	2,500	6%	-24%
South Atlantic	0	0	200	200	600	2,600	4,500	4,100	2,400	700			15,300	15,100	1%	-9%
East South Central	0	0	0	0	0	200	400	400	200	100			1,400	1,700	-21%	-18%
West South Central	0	0	0	0	100	400	800	600	400	200			2,400	2,500	-4%	2%
Mountain	0	0	0	100	200	500	1,000	1,000	900	300			4,000	3,700	8%	8%
Pacific	0	0	0	100	200	600	1,000	1,000	1,000	300			4,200	3,900	10%	-10%
UNITED STATES	1,200	1,100	1,800	2,800	4,700	15,200	30,400	29,300	18,600	7,100			112,300	113,900	-1%	-6%
TOTAL ROAD VISITATION	69,500	64,300	76,300	87,700	104,500	142,800	279,600	277,400	153,900	111,800			1,367,900	1,273,000	7%	2%
% change - same period last year	29%	34%	18%	8%	-2%	3%	7%	4%	9%	2%						

Note: Estimated number of visitors rounded to the nearest 100. % Change calculated using unrounded figures.
December 21, 2016

NOVA SCOTIA - ESTIMATED TOTAL VISITATION BY ORIGIN 2016



2016	Jan	Feb	March	April	May	June	July	Aug	Sept	Oct	Nov	Dec	YTD 2016	YTD 2015	Jan - Oct % Change 2016 - 2015	Current Month % change
Atlantic Canada	69,500	66,200	75,300	82,600	89,500	95,700	141,200	141,500	98,100	92,100			951,500	896,800	6%	-2%
Quebec	3,600	3,100	2,400	4,900	6,300	10,800	26,500	25,700	10,200	6,200			99,700	92,600	8%	5%
Ontario	16,300	13,800	16,800	24,000	32,000	49,000	109,000	129,600	59,200	40,400			490,200	443,200	11%	20%
Western Canada	6,200	3,500	4,900	6,400	12,300	16,400	26,900	38,600	24,900	14,400			154,500	142,900	8%	-11%
CANADA	95,600	86,600	99,500	117,900	140,100	171,800	303,600	335,300	192,400	153,100			1,695,900	1,575,400	8%	3%
New England (inc Maine)	1,200	1,000	1,700	2,300	2,900	8,200	15,800	16,300	9,300	4,500			63,200	61,600	3%	4%
Middle Atlantic	500	700	600	1,100	1,700	4,400	8,100	9,500	6,100	2,900			35,600	31,500	13%	23%
East North Central	300	200	200	400	700	3,000	5,100	4,600	4,100	2,200			20,700	16,800	23%	35%
West North Central	100	0	100	200	300	900	1,300	1,200	1,100	1,000			6,100	5,500	11%	50%
South Atlantic	1,000	400	500	900	1,700	5,200	10,300	9,600	7,100	3,300			40,200	31,200	29%	40%
East South Central	100	100	0	200	200	1,100	1,000	1,100	500	500			4,800	4,900	-2%	27%
West South Central	300	300	400	300	400	1,200	2,700	2,900	1,400	1,800			11,800	8,100	45%	129%
Mountain	300	300	100	200	500	1,000	2,600	2,700	2,000	1,700			11,500	8,200	41%	116%
Pacific	500	200	100	500	800	1,900	3,000	4,400	2,500	1,700			15,400	13,800	12%	4%
UNITED STATES	4,300	3,300	3,700	6,000	9,300	26,900	49,900	52,200	34,000	19,600			209,300	181,700	15%	31%
United Kingdom	1,300	700	500	1,200	1,700	2,100	4,000	5,400	5,300	2,600			24,800	27,300	-9%	-23%
Germany	200	500	200	300	500	900	2,100	1,700	2,900	2,800			12,200	8,600	43%	104%
Other Europe	1,000	700	500	1,000	1,100	1,500	2,800	4,400	1,600	1,800			16,400	18,100	-10%	-19%
Other Overseas	1,400	400	500	600	1,600	1,900	4,600	3,100	3,600	3,900			21,700	19,200	13%	72%
OVERSEAS	3,900	2,300	1,700	3,100	5,000	6,700	13,700	14,900	13,600	11,300			76,400	75,600	1%	19%
TOTAL VISITATION	103,800	92,200	105,000	127,000	154,400	205,500	367,200	402,400	240,000	184,000			1,981,600	1,832,700	8%	6%
% change - same period last year	13%	25%	8%	6%	1%	7%	7%	9%	11%	6%						

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