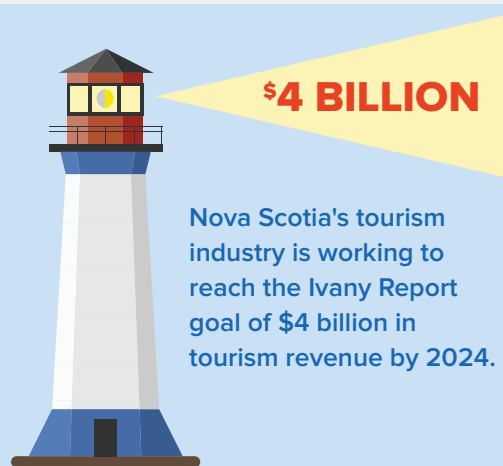


THE TOURISM TIDE KEEPS RISING

Congratulations on a successful 2017!



MORE VISITORS THAN EVER



2017 brought a record **2.4 MILLION** non-resident overnight VISITORS to Nova Scotia

That's an increase of 9% over 2016 (+195,000)

VISITORS TO NOVA SCOTIA FROM AROUND THE WORLD



TRAVEL TO NOVA SCOTIA



LICENSED ACCOMMODATIONS IN NOVA SCOTIA

