

Campground Demand by Region, 2008-2017

By Region

	2008		2009		2010		2011		2012	
	Site-nights Sold	Occupancy Rate %	Site-nights Sold	Occupancy Rate %	Site-nights Sold	Occupancy Rate %	Site-nights Sold	Occupancy Rate %	Site-nights Sold	Occupancy Rate %
Annapolis Valley & Fundy Shore (including Halifax Metro)*	426,000	44	430,000	44	433,000	45	404,000	45	349,000	38
South Shore (including Yarmouth & Acadian Shore)*	143,000	42	156,000	43	169,000	47	149,000	44	132,000	41
Eastern Shore	30,000	32	26,000	28	24,000	26	25,000	26	20,000	21
Cape Breton	143,000	35	155,000	38	164,000	39	142,000	35	131,000	34
Northumberland Shore	71,000	37	77,000	40	77,000	42	77,000	46	65,000	41

	2013		2014		2015		2016		2017	
	Site-nights Sold	Occupancy Rate %	Site-nights Sold	Occupancy Rate %	Site-nights Sold	Occupancy Rate %	Site-nights Sold	Occupancy Rate %	Site-nights Sold	Occupancy Rate %
Annapolis Valley & Fundy Shore (including Halifax Metro)*	423,000	48	444,000	51	435,000	49	482,000	55	519,000	57
South Shore (including Yarmouth & Acadian Shore)*	147,000	43	151,000	44	153,000	44	179,000	48	168,000	50
Eastern Shore	25,000	26	27,000	27	29,000	29	30,000	33	35,000	37
Cape Breton	154,000	41	154,000	40	160,000	40	190,000	51	209,000	54
Northumberland Shore	68,000	46	74,000	43	79,000	48	83,000	51	82,000	50

*Note: Due to the regions of Halifax Metro and Yarmouth & Acadian Shores each have less than six properties, their site-nights sold are accounted for within the Annapolis Valley and the South Shore, respectively.