



2019 Tourism Literature Distribution

Nova Scotia tourism operators and tourism-related organizations may be eligible to display brochures, travel guides and related literature in Tourism Nova Scotia’s provincial visitor information centres (VICs).

Tourism Nova Scotia encourages tourism businesses and organizations to contact the VICs you believe can assist you with your marketing objectives to determine how your brochures will be used, shipment quantities and delivery options.

All travel publications must be free of charge, duty free and shipped to the site prepaid. Collect or COD shipments will not be accepted. When sending your travel publications by trucking/courier companies, ensure they offer door-to-door service. VICs are not equipped to unload shipments. For ease of handling we suggest bundling brochures/guides and securing with elastics or strings in quantities of 50 or 100.

Provincial Visitor Information Centres

For eligibility and brochure requirements for Provincial VICs, please see <https://www.tourismns.ca/marketing/visitor-information-centres/display-brochures>

VIC Name	Location/ Physical Address	Shipping Address	Contact	Dates Shipments Accepted	Recommended Quantity
Amherst VIC	At the Nova Scotia/New Brunswick border 90 Cumberland Loop, Amherst	90 Cumberland Loop Amherst, NS B2T 1K2	T: (902) 667-8429 E: vic-amh@novascotia.ca	Year-round	-100 tourism operator brochures -1000 regional/provincial publications
Halifax International Airport VIC	Halifax Stanfield International Airport 1 Bell Blvd., Enfield	1 Bell Blvd. Compartment #1640 Enfield, NS B4H 3Y5	T: (902) 873-1223/1224 E: vic-airport@novascotia.ca	Year-round	-100 tourism operator brochures -1000 regional/provincial publications
Halifax Waterfront VIC	On Halifax Waterfront at Sackville Landing 1655 Lower Water Street, Halifax	1655 Water Street Halifax, NS B3J 1S2	T: (902) 424-4248 E: vic-water@novascotia.ca	May 6 – August 29	100 tourism operator brochures -1000 regional/provincial publications
Peggy’s Cove VIC	109 Peggy’s Point Road, Peggy’s Cove	96 Peggy’s Point Road, Peggy’s Cove, NS B3Z 3S1	T: (902) 823-2253/2256 E: vic-peggy@novascotia.ca	May 6 – August 29	-100 tourism operator brochures -1000 regional/provincial publications

Port Hastings VIC	Entrance to Cape Breton Island 96 Highway 4, Port Hastings	96 Highway #4, Port Hastings, NS B9A 1M4	T: (902) 625-4201 E: vic-phast@novascotia.ca	May 6 – August 29	-100 tourism operator brochures -1000 regional/provincial publications
Yarmouth VIC	228 Main Street, Yarmouth	228 Main Street, Yarmouth, NS B5A 1C8	T: (902) 742-5033 E: vic-yarm@novascotia.ca	May 6 – August 29	-100 tourism operator brochures -1000 regional/provincial publications

Community Visitor Information Centres

Organizations throughout Nova Scotia operate visitor information centres in their communities. While Tourism Nova Scotia does not manage these centres, we do provide financial support to eligible centres through our Community VIC Funding Program, which is administered by several different industry partners.

Prior to shipping anything to community VICs, please contact the VIC directly to verify site opening dates, brochure guidelines and shipping requirements, as this may differ by location. Some centres may have restrictions on what types of travel publications they will accept (ie: specific to the region or community).

Please note, Tourism Nova Scotia will update community VIC information when available prior to the VICs opening.

VIC Name	Location/ Physical Address	Shipping Address	Contact	Dates Shipments Accepted	Operating Dates	Brochures Accepted (ie: regional, provincial)	Quantity Accepted
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