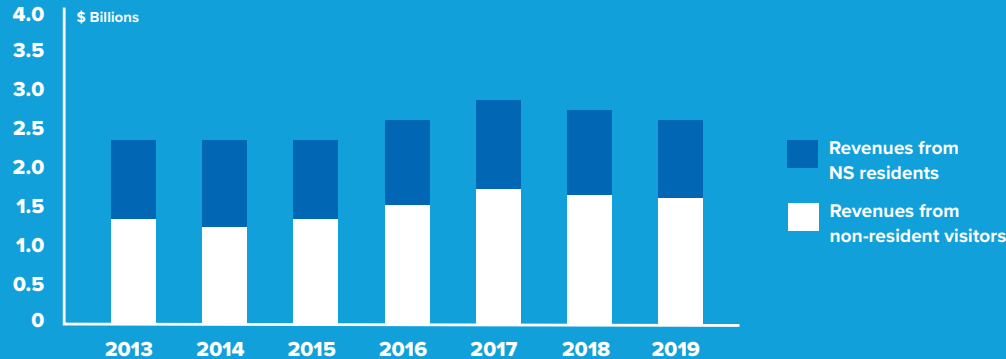


# 2019 TOURISM PERFORMANCE

## Tourism Revenues

**\$2.64 billion**

(a 3.3% decline compared to updated 2018 revenues of \$2.73 billion)



## How many people visited?

**2.3 million**

non-resident overnight visitors came to Nova Scotia in 2019.



This is a decline of 5% (112,300 fewer visitors) compared to 2018.



## Accommodations

Room nights sold include purchases by Nova Scotians travelling within the province and non-resident visitors.

Room nights booked through a sharing economy platform include both licensed and unlicensed accommodations.

### LICENSED ROOMS

**2.7 million** nights sold

-1% compared to 2018

### SHARING ECONOMY PLATFORMS

**513,600** nights sold

+41% compared to 2018

## Where did our visitors come from?



## How did our visitors get here?



VISITATION BY AIR  
**758,000**

-8% compared to 2018



VISITATION BY ROAD  
**1,543,000**

-3% compared to 2018



TourismNS



Tourism Nova Scotia

TOURISM  
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