

# Nova Scotia Visitor Origin

## August 2019

Tourism Nova Scotia gathers and reports tourism statistics on behalf of the tourism industry. These statistics reflect the combined efforts of tourism businesses, organizations, communities, and governments, and include activities by both Nova Scotians and non-resident visitors. There are many factors that contribute to tourism industry performance including events, weather, gas prices, air capacity, currency fluctuations, geo-political circumstances, and industry initiatives, such as marketing. Tourism Nova Scotia is just one organization among many contributing to tourism growth. We support tourism growth through marketing in key national and international markets, support for experience and business development, and visitor servicing.

**NOVA SCOTIA - ESTIMATED AIR VISITATION BY ORIGIN 2019**



	Jan	Feb	March	April	May	June	July	Aug	Sept	Oct	Nov	Dec	YTD 2019	YTD 2018	Jan - Aug % Change 2019 - 2018
<b>2019</b>															
Atlantic Canada	6,200	6,500	6,600	6,900	6,700	6,900	9,000	7,600					56,300	67,000	-16
Quebec	1,600	1,900	2,300	2,800	2,300	3,100	2,400	3,400					19,900	24,700	-19
Ontario	16,000	12,200	13,800	15,000	20,100	31,600	38,200	42,900					189,800	201,900	-6
Western Canada	5,700	4,000	5,900	6,200	9,900	18,800	22,100	31,100					103,700	110,800	-6
<b>CANADA</b>	<b>29,500</b>	<b>24,600</b>	<b>28,600</b>	<b>30,900</b>	<b>39,000</b>	<b>60,300</b>	<b>71,700</b>	<b>85,000</b>					<b>369,800</b>	<b>404,200</b>	<b>-9</b>
New England (inc Maine)	700	400	800	1,200	1,000	1,700	2,300	2,700					10,900	9,400	16
Middle Atlantic	300	500	500	700	600	2,100	3,200	4,400					12,400	11,300	10
East North Central	400	300	300	300	600	1,900	1,800	2,200					7,900	9,700	-19
West North Central	--	--	--	200	200	600	1,600	1,600					4,400	3,100	42
South Atlantic	800	600	600	700	1,200	3,800	4,200	5,700					17,700	20,200	-12
East South Central	--	--	100	200	--	400	1,300	1,000					3,200	2,200	48
West South Central	--	200	--	100	400	1,300	2,100	2,500					6,700	5,200	28
Mountain	300	100	200	200	300	1,200	1,100	1,800					5,100	4,600	12
Pacific	600	200	200	300	600	1,500	2,000	4,600					10,000	9,700	3
<b>UNITED STATES</b>	<b>3,400</b>	<b>2,500</b>	<b>2,800</b>	<b>3,800</b>	<b>5,100</b>	<b>14,600</b>	<b>19,800</b>	<b>26,500</b>					<b>78,400</b>	<b>75,400</b>	<b>4</b>
United Kingdom	900	600	300	800	1,000	3,300	5,700	6,800					19,400	20,600	-6
Germany	--	300	200	200	700	900	2,500	2,100					6,900	11,100	-38
Other Europe	200	500	500	1,200	800	1,200	3,200	4,400					12,100	12,200	-1
Other Overseas	3,100	900	700	1,500	1,500	2,300	3,000	4,000					17,000	25,000	-32
<b>OVERSEAS</b>	<b>4,400</b>	<b>2,400</b>	<b>1,600</b>	<b>3,800</b>	<b>3,900</b>	<b>7,600</b>	<b>14,400</b>	<b>17,300</b>					<b>55,400</b>	<b>68,900</b>	<b>-20</b>
<b>TOTAL AIR VISITATION</b>	<b>37,300</b>	<b>29,500</b>	<b>33,000</b>	<b>38,600</b>	<b>48,000</b>	<b>82,500</b>	<b>105,900</b>	<b>128,800</b>					<b>503,500</b>	<b>548,600</b>	<b>-8</b>
% change monthly	3	10	-11	-23	-21	6	-7	-12							

**NOVA SCOTIA - ESTIMATED ROAD VISITATION BY ORIGIN 2019**



	Jan	Feb	March	April	May	June	July	Aug	Sept	Oct	Nov	Dec	YTD 2019	YTD 2018	Jan - Aug % Change 2019 - 2018
<b>2019</b>															
Atlantic Canada	61,400	64,700	83,000	76,100	87,100	89,600	132,700	136,600					731,400	732,100	0
Quebec	1,300	1,300	1,900	2,400	4,700	7,200	22,800	24,100					65,800	66,400	-1
Ontario	3,700	3,700	5,000	7,400	15,300	29,000	78,600	84,200					227,000	233,700	-3
Western Canada	200	200	300	400	2,800	4,800	10,100	9,100					28,000	21,700	29
<b>CANADA</b>	<b>66,700</b>	<b>70,000</b>	<b>90,300</b>	<b>86,300</b>	<b>110,000</b>	<b>130,600</b>	<b>244,300</b>	<b>254,000</b>					<b>1,052,200</b>	<b>1,053,900</b>	<b>0</b>
Maine (by road only)	100	200	200	300	1,000	1,700	3,000	3,100					9,700	8,900	9
Other New England	400	600	900	1,000	1,700	4,600	10,500	10,900					30,500	34,700	-12
Middle Atlantic	100	200	300	300	800	2,400	5,300	6,600					16,000	17,400	-8
East North Central	--	--	--	100	300	1,800	2,900	2,500					7,700	7,000	11
West North Central	--	--	--	--	200	500	900	600					2,100	2,000	7
South Atlantic	--	--	--	100	700	2,400	4,800	4,200					12,400	12,000	4
East South Central	--	--	--	--	--	300	600	400					1,300	900	48
West South Central	--	--	--	--	200	500	1,100	800					2,600	2,600	1
Mountain	--	--	--	--	--	500	1,100	1,100					3,000	2,800	6
Pacific	--	--	--	--	200	500	1,300	1,100					<b>3,200</b>	3,700	-12
<b>UNITED STATES</b>	<b>900</b>	<b>1,100</b>	<b>1,700</b>	<b>2,000</b>	<b>5,100</b>	<b>15,200</b>	<b>31,400</b>	<b>31,200</b>					<b>88,600</b>	<b>91,900</b>	<b>-4</b>
<b>TOTAL ROAD VISITATION</b>	<b>67,600</b>	<b>71,100</b>	<b>91,900</b>	<b>88,300</b>	<b>115,100</b>	<b>145,800</b>	<b>275,700</b>	<b>285,200</b>					<b>1,140,800</b>	<b>1,145,800</b>	<b>-0.4</b>
% change monthly	-1	4	11	-1	-6	-2	1	-2							

**NOVA SCOTIA - ESTIMATED TOTAL VISITATION BY ORIGIN 2019**



	Jan	Feb	March	April	May	June	July	Aug	Sept	Oct	Nov	Dec	YTD 2019	YTD 2018	Jan - Aug % Change 2019 - 2018
<b>2019</b>															
Atlantic Canada	67,600	71,300	89,600	83,000	93,800	96,500	141,700	144,200					787,700	799,000	-1
Quebec	2,900	3,300	4,200	5,200	7,100	10,300	25,200	27,500					85,800	91,000	-6
Ontario	19,800	15,900	18,800	22,500	35,400	60,600	116,800	127,100					416,900	435,600	-4
Western Canada	5,900	4,300	6,200	6,600	12,700	23,600	32,200	40,200					131,600	132,500	-1
<b>CANADA</b>	<b>96,200</b>	<b>94,700</b>	<b>118,800</b>	<b>117,300</b>	<b>149,000</b>	<b>191,000</b>	<b>316,000</b>	<b>339,000</b>					<b>1,422,000</b>	<b>1,458,100</b>	<b>-2</b>
New England (inc Maine)	1,300	1,200	2,000	2,400	3,600	8,000	15,800	16,700					51,000	53,000	-4
Middle Atlantic	400	700	800	1,000	1,400	4,600	8,600	11,000					28,400	28,700	-1
East North Central	500	300	400	400	900	3,700	4,800	4,700					15,600	16,700	-7
West North Central	--	--	--	200	400	1,100	2,500	2,100					6,600	5,100	28
South Atlantic	900	700	700	800	1,900	6,200	9,000	9,900					30,100	32,200	-6
East South Central	--	--	100	200	--	800	1,900	1,300					4,600	3,100	48
West South Central	100	200	--	100	600	1,700	3,200	3,300					9,300	7,800	19
Mountain	300	200	200	300	400	1,600	2,200	2,900					8,100	7,400	10
Pacific	600	200	200	300	800	2,100	3,300	5,700					13,300	13,400	-1
<b>UNITED STATES</b>	<b>4,300</b>	<b>3,600</b>	<b>4,400</b>	<b>5,800</b>	<b>10,200</b>	<b>29,700</b>	<b>51,200</b>	<b>57,700</b>					<b>167,000</b>	<b>167,300</b>	<b>0</b>
United Kingdom	900	600	300	800	1,000	3,300	5,700	6,800					19,400	20,600	-6
Germany	--	300	200	200	700	900	2,500	2,100					6,900	11,100	-38
Other Europe	200	500	500	1,200	800	1,200	3,200	4,400					12,100	12,200	-1
Other Overseas	3,100	900	700	1,500	1,500	2,300	3,000	4,000					17,000	25,000	-32
<b>OVERSEAS</b>	<b>4,400</b>	<b>2,400</b>	<b>1,600</b>	<b>3,800</b>	<b>3,900</b>	<b>7,600</b>	<b>14,400</b>	<b>17,300</b>					<b>55,400</b>	<b>68,900</b>	<b>-20</b>
<b>TOTAL VISITATION</b>	<b>104,900</b>	<b>100,600</b>	<b>124,900</b>	<b>126,900</b>	<b>163,100</b>	<b>228,300</b>	<b>381,600</b>	<b>414,000</b>					<b>1,644,300</b>	<b>1,694,400</b>	<b>-3</b>
% change monthly	1	6	4	-9	-11	0	-2	-5							