

Nova Scotia Visitor Origin

September 2019

Tourism Nova Scotia gathers and reports tourism statistics on behalf of the tourism industry. These statistics reflect the combined efforts of tourism businesses, organizations, communities, and governments, and include activities by both Nova Scotians and non-resident visitors. There are many factors that contribute to tourism industry performance including events, weather, gas prices, air capacity, currency fluctuations, geo-political circumstances, and industry initiatives, such as marketing. Tourism Nova Scotia is just one organization among many contributing to tourism growth. We support tourism growth through marketing in key national and international markets, support for experience and business development, and visitor servicing.

NOVA SCOTIA - ESTIMATED AIR VISITATION BY ORIGIN 2019



2019	Jan	Feb	March	April	May	June	July	Aug	Sept	Oct	Nov	Dec	YTD 2019	YTD 2018	Jan - Sep % Change 2019 - 2018
Atlantic Canada	6,200	6,500	6,600	6,900	6,700	6,900	9,000	7,600	6,800				63,100	73,600	-14
Quebec	1,600	1,900	2,300	2,800	2,300	3,100	2,400	3,400	3,000				23,000	28,200	-18
Ontario	16,000	12,200	13,800	15,000	20,100	31,600	38,200	42,900	39,700				229,500	236,600	-3
Western Canada	5,700	4,000	5,900	6,200	9,900	18,800	22,100	31,100	17,200				120,900	136,500	-11
CANADA	29,500	24,600	28,600	30,900	39,000	60,300	71,700	85,000	66,700				436,500	474,800	-8
New England (inc Maine)	700	400	800	1,200	1,000	1,700	2,300	2,700	1,900				12,800	11,500	11
Middle Atlantic	300	500	500	700	600	2,100	3,200	4,400	2,300				14,700	13,700	8
East North Central	400	300	300	300	600	1,900	1,800	2,200	2,900				10,700	11,600	-8
West North Central	--	--	--	200	200	600	1,600	1,600	1,100				5,500	4,400	24
South Atlantic	800	600	600	700	1,200	3,800	4,200	5,700	4,200				21,900	25,100	-13
East South Central	--	--	100	200	--	400	1,300	1,000	700				3,900	2,700	45
West South Central	--	200	--	100	400	1,300	2,100	2,500	1,200				7,900	7,100	11
Mountain	300	100	200	200	300	1,200	1,100	1,800	1,300				6,500	5,800	12
Pacific	600	200	200	300	600	1,500	2,000	4,600	2,300				12,400	13,100	-5
UNITED STATES	3,400	2,500	2,800	3,800	5,100	14,600	19,800	26,500	17,900				96,300	94,900	1
United Kingdom	900	600	300	800	1,000	3,300	5,700	6,800	4,800				24,200	27,200	-11
Germany	--	300	200	200	700	900	2,500	2,100	3,000				9,900	13,600	-27
Other Europe	200	500	500	1,200	800	1,200	3,200	4,400	2,300				14,400	14,900	-3
Other Overseas	3,100	900	700	1,500	1,500	2,300	3,000	4,000	2,800				19,700	29,400	-33
OVERSEAS	4,400	2,400	1,600	3,800	3,900	7,600	14,400	17,300	12,900				68,200	85,000	-20
TOTAL AIR VISITATION	37,300	29,500	33,000	38,600	48,000	82,500	105,900	128,800	97,500				601,000	654,800	-8
% change monthly	3	10	-11	-23	-21	6	-7	-12	-8						

NOVA SCOTIA - ESTIMATED ROAD VISITATION BY ORIGIN 2019



	Jan	Feb	March	April	May	June	July	Aug	Sept	Oct	Nov	Dec	YTD 2019	YTD 2018	Jan - Sep % Change 2019 - 2018
2019															
Atlantic Canada	61,400	64,700	83,000	76,100	87,100	89,600	132,700	136,600	71,800				803,100	822,600	-2
Quebec	1,300	1,300	1,900	2,400	4,700	7,200	22,800	24,100	6,300				72,100	73,500	-2
Ontario	3,700	3,700	5,000	7,400	15,300	29,000	78,600	84,200	26,400				253,500	262,100	-3
Western Canada	200	200	300	400	2,800	4,800	10,100	9,100	5,200				33,200	27,200	22
CANADA	66,700	70,000	90,300	86,300	110,000	130,600	244,300	254,000	109,700				1,161,900	1,185,400	-2
Maine (by road only)	100	200	200	300	1,000	1,700	3,000	3,100	1,400				11,100	10,500	6
Other New England	400	600	900	1,000	1,700	4,600	10,500	10,900	4,500				34,900	40,800	-14
Middle Atlantic	100	200	300	300	800	2,400	5,300	6,600	2,800				18,800	20,800	-9
East North Central	--	--	--	100	300	1,800	2,900	2,500	2,000				9,700	9,100	6
West North Central	--	--	--	--	200	500	900	600	500				2,600	2,600	0
South Atlantic	--	--	--	100	700	2,400	4,800	4,200	2,200				14,600	14,500	1
East South Central	--	--	--	--	--	300	600	400	400				1,700	1,300	32
West South Central	--	--	--	--	200	500	1,100	800	400				3,000	3,100	-3
Mountain	--	--	--	--	--	500	1,100	1,100	1,000				4,000	3,900	4
Pacific	--	--	--	--	200	500	1,300	1,100	1,000				4,200	4,700	-12
UNITED STATES	900	1,100	1,700	2,000	5,100	15,200	31,400	31,200	16,100				104,700	111,300	-6
TOTAL ROAD VISITATION	67,600	71,100	91,900	88,300	115,100	145,800	275,700	285,200	125,800				1,266,600	1,296,700	-2
% change monthly	-1	4	11	-1	-6	-2	1	-2	-17						

NOVA SCOTIA - ESTIMATED TOTAL VISITATION BY ORIGIN 2019



	Jan	Feb	March	April	May	June	July	Aug	Sept	Oct	Nov	Dec	YTD 2019	YTD 2018	Jan - Sep % Change 2019 - 2018
2019															
Atlantic Canada	67,600	71,300	89,600	83,000	93,800	96,500	141,700	144,200	78,500				866,200	896,100	-3
Quebec	2,900	3,300	4,200	5,200	7,100	10,300	25,200	27,500	9,300				95,100	101,700	-6
Ontario	19,800	15,900	18,800	22,500	35,400	60,600	116,800	127,100	66,100				483,000	498,700	-3
Western Canada	5,900	4,300	6,200	6,600	12,700	23,600	32,200	40,200	22,400				154,100	163,700	-6
CANADA	96,200	94,700	118,800	117,300	149,000	191,000	316,000	339,000	176,500				1,598,400	1,660,200	-4
New England (inc Maine)	1,300	1,200	2,000	2,400	3,600	8,000	15,800	16,700	7,800				58,800	62,800	-6
Middle Atlantic	400	700	800	1,000	1,400	4,600	8,600	11,000	5,200				33,600	34,400	-3
East North Central	500	300	400	400	900	3,700	4,800	4,700	4,900				20,500	20,800	-1
West North Central	--	--	--	200	400	1,100	2,500	2,100	1,600				8,100	7,000	15
South Atlantic	900	700	700	800	1,900	6,200	9,000	9,900	6,400				36,500	39,600	-8
East South Central	--	--	100	200	--	800	1,900	1,300	1,000				5,600	4,000	41
West South Central	100	200	--	100	600	1,700	3,200	3,300	1,600				10,900	10,200	6
Mountain	300	200	200	300	400	1,600	2,200	2,900	2,300				10,500	9,600	9
Pacific	600	200	200	300	800	2,100	3,300	5,700	3,300				16,600	17,800	-7
UNITED STATES	4,300	3,600	4,400	5,800	10,200	29,700	51,200	57,700	33,900				200,900	206,200	-3
United Kingdom	900	600	300	800	1,000	3,300	5,700	6,800	4,800				24,200	27,200	-11
Germany	--	300	200	200	700	900	2,500	2,100	3,000				9,900	13,600	-27
Other Europe	200	500	500	1,200	800	1,200	3,200	4,400	2,300				14,400	14,900	-3
Other Overseas	3,100	900	700	1,500	1,500	2,300	3,000	4,000	2,800				19,700	29,400	-33
OVERSEAS	4,400	2,400	1,600	3,800	3,900	7,600	14,400	17,300	12,900				68,200	85,000	-20
TOTAL VISITATION	104,900	100,600	124,900	126,900	163,100	228,300	381,600	414,000	223,300				1,867,600	1,951,400	-4
% change monthly	1	6	4	-9	-11	0	-2	-5	-13						