

Nova Scotia Visitor Origin

January - December 2019

Tourism Nova Scotia gathers and reports tourism statistics on behalf of the tourism industry. These statistics reflect the combined efforts of tourism businesses, organizations, communities, and governments, and include activities by both Nova Scotians and non-resident visitors. There are many factors that contribute to tourism industry performance including events, weather, gas prices, air capacity, currency fluctuations, geo-political circumstances, and industry initiatives, such as marketing. Tourism Nova Scotia is just one organization among many contributing to tourism growth. We support tourism growth through marketing in key national and international markets, support for experience and business development, and visitor servicing.

NOVA SCOTIA - ESTIMATED AIR VISITATION BY ORIGIN 2019



	Jan	Feb	March	April	May	June	July	Aug	Sept	Oct	Nov	Dec	YTD 2019	YTD 2018	Jan - Dec % Change 2019 - 2018
2019															
Atlantic Canada	6,200	6,500	6,600	6,900	6,700	6,900	9,000	7,600	6,800	9,000	8,800	6,800	87,700	96,500	-9
Quebec	1,600	1,900	2,300	2,800	2,300	3,100	2,400	3,400	3,000	3,600	3,000	2,600	32,200	37,300	-14
Ontario	16,000	12,200	13,800	15,000	20,100	31,600	38,200	42,900	39,700	29,800	18,000	12,900	290,200	306,400	-5
Western Canada	5,700	4,000	5,900	6,200	9,900	18,800	22,100	31,100	17,200	14,600	5,500	5,800	146,900	162,700	-10
CANADA	29,500	24,600	28,600	30,900	39,000	60,300	71,700	85,000	66,700	57,100	35,300	28,100	556,900	602,900	-8
UNITED STATES															
New England (inc Maine)	700	400	800	1,200	1,000	1,700	2,300	2,700	1,900	1,000	300	300	14,400	14,100	3
Middle Atlantic	300	500	500	700	600	2,100	3,200	4,400	2,300	1,900	800	800	18,300	16,400	11
East North Central	400	300	300	300	600	1,900	1,800	2,200	2,900	1,500	500	300	13,000	13,300	-2
West North Central	--	--	--	200	200	600	1,600	1,600	1,100	500	100	--	6,200	4,900	27
South Atlantic	800	600	600	700	1,200	3,800	4,200	5,700	4,200	1,900	1,100	900	25,800	29,900	-14
East South Central	--	--	100	200	--	400	1,300	1,000	700	800	--	200	4,900	3,600	36
West South Central	--	200	--	100	400	1,300	2,100	2,500	1,200	500	200	400	8,900	8,100	10
Mountain	300	100	200	200	300	1,200	1,100	1,800	1,300	800	--	--	7,400	6,500	13
Pacific	600	200	200	300	600	1,500	2,000	4,600	2,300	2,200	300	700	15,600	15,900	-2
UNITED STATES	3,400	2,500	2,800	3,800	5,100	14,600	19,800	26,500	17,900	11,100	3,400	3,800	114,600	112,800	2
OVERSEAS															
United Kingdom	900	600	300	800	1,000	3,300	5,700	6,800	4,800	3,200	200	200	27,800	31,200	-11
Germany	--	300	200	200	700	900	2,500	2,100	3,000	3,600	100	--	13,700	15,600	-12
Other Europe	200	500	500	1,200	800	1,200	3,200	4,400	2,300	2,100	1,000	1,000	18,500	20,600	-10
Other Overseas	3,100	900	700	1,500	1,500	2,300	3,000	4,000	2,800	3,500	1,600	1,200	26,000	36,800	-29
OVERSEAS	4,400	2,400	1,600	3,800	3,900	7,600	14,400	17,300	12,900	12,400	2,900	2,400	86,000	104,100	-17
TOTAL AIR VISITATION	37,300	29,500	33,000	38,600	48,000	82,500	105,900	128,800	97,500	80,600	41,600	34,300	757,600	819,700	-8
% change monthly	3	10	-11	-23	-21	6	-7	-12	-8	-1	-1	-17			

NOVA SCOTIA - ESTIMATED ROAD VISITATION BY ORIGIN 2019

	Jan	Feb	March	April	May	June	July	Aug	Sept	Oct	Nov	Dec	YTD 2019	YTD 2018	Jan - Dec % Change 2019 - 2018
2019															
Atlantic Canada	61,400	64,700	83,000	76,100	87,100	89,600	132,700	136,600	71,800	80,300	71,100	66,200	1,020,800	1,063,200	-4
Quebec	1,300	1,300	1,900	2,400	4,700	7,200	22,800	24,100	6,300	4,100	2,100	1,500	79,800	82,400	-3
Ontario	3,700	3,700	5,000	7,400	15,300	29,000	78,600	84,200	26,400	17,600	9,000	7,100	287,200	294,500	-2
Western Canada	200	200	300	400	2,800	4,800	10,100	9,100	5,200	3,100	900	900	38,000	30,500	25
CANADA	66,700	70,000	90,300	86,300	110,000	130,600	244,300	254,000	109,700	105,000	83,100	75,700	1,425,800	1,470,600	-3
Maine (by road only)	100	200	200	300	1,000	1,700	3,000	3,100	1,400	1,300	400	400	13,200	12,000	10
Other New England	400	600	900	1,000	1,700	4,600	10,500	10,900	4,500	2,700	1,100	900	39,600	45,200	-12
Middle Atlantic	100	200	300	300	800	2,400	5,300	6,600	2,800	1,400	300	300	20,900	22,700	-8
East North Central	--	--	--	100	300	1,800	2,900	2,500	2,000	1,000	200	--	10,900	10,200	7
West North Central	--	--	--	--	200	500	900	600	500	300	--	--	3,000	3,100	-4
South Atlantic	--	--	--	100	700	2,400	4,800	4,200	2,200	900	200	100	15,800	15,400	3
East South Central	--	--	--	--	--	300	600	400	400	--	--	--	1,800	1,400	35
West South Central	--	--	--	--	200	500	1,100	800	400	200	--	--	3,200	3,400	-5
Mountain	--	--	--	--	--	500	1,100	1,100	1,000	300	--	--	4,400	4,200	3
Pacific	--	--	--	--	200	500	1,300	1,100	1,000	400	--	--	4,600	5,200	-10
UNITED STATES	900	1,100	1,700	2,000	5,100	15,200	31,400	31,200	16,100	8,600	2,200	1,900	117,300	122,600	-4
TOTAL ROAD VISITATION	67,600	71,100	91,900	88,300	115,100	145,800	275,700	285,200	125,800	113,600	85,400	77,600	1,543,100	1,593,200	-3
% change monthly	-1	4	11	-1	-6	-2	1	-2	-17	-4	-8	-10			

NOVA SCOTIA - ESTIMATED TOTAL VISITATION BY ORIGIN 2019

	Jan	Feb	March	April	May	June	July	Aug	Sept	Oct	Nov	Dec	YTD 2019	YTD 2018	Jan - Dec % Change 2019 - 2018
2019															
Atlantic Canada	67,600	71,300	89,600	83,000	93,800	96,500	141,700	144,200	78,500	89,300	79,900	73,000	1,108,400	1,159,800	-4
Quebec	2,900	3,300	4,200	5,200	7,100	10,300	25,200	27,500	9,300	7,800	5,000	4,100	112,000	119,700	-6
Ontario	19,800	15,900	18,800	22,500	35,400	60,600	116,800	127,100	66,100	47,300	27,000	20,000	577,400	600,800	-4
Western Canada	5,900	4,300	6,200	6,600	12,700	23,600	32,200	40,200	22,400	17,700	6,400	6,700	184,900	193,200	-4
CANADA	96,200	94,700	118,800	117,300	149,000	191,000	316,000	339,000	176,500	162,100	118,400	103,800	1,982,700	2,073,500	-4
New England (inc Maine)	1,300	1,200	2,000	2,400	3,600	8,000	15,800	16,700	7,800	5,000	1,800	1,600	67,200	71,200	-6
Middle Atlantic	400	700	800	1,000	1,400	4,600	8,600	11,000	5,200	3,300	1,100	1,100	39,100	39,100	0
East North Central	500	300	400	400	900	3,700	4,800	4,700	4,900	2,400	600	400	23,900	23,500	2
West North Central	--	--	--	200	400	1,100	2,500	2,100	1,600	800	200	100	9,200	8,000	15
South Atlantic	900	700	700	800	1,900	6,200	9,000	9,900	6,400	2,800	1,300	1,000	41,700	45,300	-8
East South Central	--	--	100	200	--	800	1,900	1,300	1,000	900	--	200	6,700	5,000	36
West South Central	100	200	--	100	600	1,700	3,200	3,300	1,600	700	200	400	12,100	11,500	6
Mountain	300	200	200	300	400	1,600	2,200	2,900	2,300	1,100	--	--	11,800	10,800	9
Pacific	600	200	200	300	800	2,100	3,300	5,700	3,300	2,700	300	700	20,200	21,100	-4
UNITED STATES	4,300	3,600	4,400	5,800	10,200	29,700	51,200	57,700	33,900	19,700	5,700	5,700	232,000	235,300	-1
United Kingdom	900	600	300	800	1,000	3,300	5,700	6,800	4,800	3,200	200	200	27,800	31,200	-11
Germany	--	300	200	200	700	900	2,500	2,100	3,000	3,600	100	--	13,700	15,600	-12
Other Europe	200	500	500	1,200	800	1,200	3,200	4,400	2,300	2,100	1,000	1,000	18,500	20,600	-10
Other Overseas	3,100	900	700	1,500	1,500	2,300	3,000	4,000	2,800	3,500	1,600	1,200	26,000	36,800	-29
OVERSEAS	4,400	2,400	1,600	3,800	3,900	7,600	14,400	17,300	12,900	12,400	2,900	2,400	86,000	104,100	-17
TOTAL VISITATION	104,900	100,600	124,900	126,900	163,100	228,300	381,600	414,000	223,300	194,200	127,000	111,900	2,300,700	2,413,000	-5
% change monthly	1	6	4	-9	-11	0	-2	-5	-13	-3	-6	-12			