

# Nova Scotia Visitor Information Centre Network

# 2020 SEASON

## Digital Advertising

### 15 SECONDS LOOP TIME

1 Location  
6 Locations

### MONTHLY

\$87.00  
\$390.00

### YEARLY

\$330.00  
\$1,112.00

### 30 SECONDS LOOP TIME

1 Location  
6 Locations

### MONTHLY

\$145.00  
\$651.00

### YEARLY

\$551.00  
\$1,853.00

*\*Loop in each VIC is approx. 8 minutes in length.*

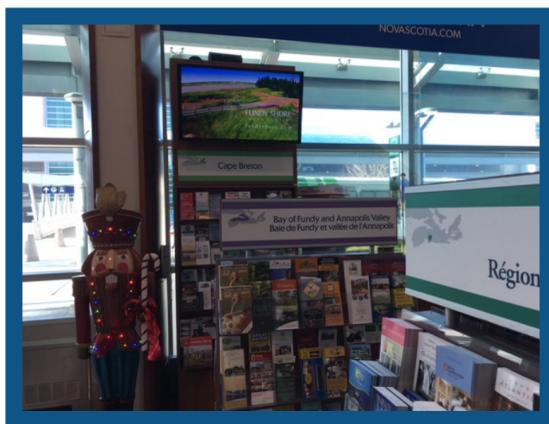
### \*SUPPLEMENTARY 2020 OPTION:

Video Wall (Halifax Waterfront, Yarmouth)

### SEASON

\$600.00

\*limited space available, must purchase yearly package to purchase supplementary option.



Indoor Digital Signage



Video Wall

## Hours of Operation

Halifax Waterfront (Seasonal)

Off-Season - Closed

Summer Season - 7 Days a Week

Halifax Airport (Year Round)

Off- Season - Mon to Fri

Summer Season - 7 Days a Week

Amherst (Year Round)

Off- Season - Mon to Fri

Summer Season - 7 Days a Week

Peggy's Cove (Seasonal)

Off- Season - Closed

Summer Season - 7 Days a Week

Yarmouth (Seasonal)

Off- Season - Closed

Summer Season - 7 Days a Week

Port Hastings (Seasonal)

Off- Season - Closed

Summer Season - 7 Days a Week