

2021 Travel Publication Distribution Program

Nova Scotia tourism operators and tourism-related organizations are invited to provide brochures, regional travel guides and related literature to visitor information centres (VICs) to be distributed to visitors.

Brochures and guides can be shipped directly to provincial VICs as well as to regional and community VICs.

All travel publications must be free of charge, duty free and shipped to the site prepaid. Collect or COD shipments will not be accepted. When sending your travel publications by trucking/courier companies, ensure they offer door-to-door service. VICs are not equipped to unload shipments, accept pallets or large quantities of literature unless pre-arranged. For ease of handling we suggest bundling brochures/guides and securing with elastics or strings in quantities of 50 or 100.

Provincial Visitor Information Centres

For eligibility and brochure requirements for Provincial VICs, please see:

<https://tourismns.ca/promote-your-business-tourism-nova-scotia/guidelines-distributing-brochures>

VIC Name	Location/ Physical Address	Shipping Address	Contact	Dates Shipments Accepted	Recommended Quantity
Amherst VIC	At the Nova Scotia/New Brunswick border 90 Cumberland Loop, Amherst	90 Cumberland Loop Amherst, NS B2T 1K2	T: (902) 667-8429 E: vic-amh@novascotia.ca	Starting Monday, May 3, 2021 (Monday – Friday until May 21, 2021)	-100 tourism operator brochures -500 regional/provincial publications
Halifax International Airport VIC	Halifax Stanfield International Airport 1 Bell Blvd., Enfield	1 Bell Blvd. Compartment #1640 Enfield, NS B4H 3Y5	T: (902) 266-9009 (902) 873-1223/1224 E: vic-airport@novascotia.ca	Monday, May 3, 2021 (Mondays – Fridays)	-100 tourism operator brochures -500 regional/provincial publications
Halifax Waterfront VIC	On Halifax Waterfront at Sackville Landing 1655 Lower Water Street, Halifax	1655 Water Street Halifax, NS B3J 1S2	T: (902) 478-9748 E: vic-water@novascotia.ca	Starting Monday, May 3, 2021 (Monday – Friday until May 21, 2021)	100 tourism operator brochures -500 regional/provincial publications
Peggy's Cove VIC	109 Peggy's Point Road, Peggy's Cove	96 Peggy's Point Road, Peggy's Cove, NS B3Z 3S1	T: (902) 823-2253/2256 E: vic-peggy@novascotia.ca	Starting Monday, May 3, 2021 (Monday – Friday until May 21, 2021)	-100 tourism operator brochures -500 regional/provincial publications

Port Hastings VIC	Entrance to Cape Breton Island 96 Highway 4, Port Hastings	96 Highway #4, Port Hastings, NS B9A 1M4	T: (902) 625-4201 E: vic-phast@novascotia.ca	Starting Monday, May 3, 2021 (Monday – Friday until May 21, 2021)	-100 tourism operator brochures -500 regional/provincial publications
Yarmouth VIC	<i>Temporary Location</i> Art Gallery of Nova Scotia Building 341 Main Street, Yarmouth, NS B5A 1E7	<i>Temporary Location</i> 341 Main Street, Yarmouth, NS B5A 1E7	T: (902) 774-3434 E: vic-yarm@novascotia.ca	Starting Monday, May 3, 2021 (Monday – Friday until May 21, 2021)	-100 tourism operator brochures -500 regional/provincial publications

Community/Regional Visitor Information Centres

Prior to shipping travel publications to community and regional VICs, please contact the VIC directly to verify site opening dates, brochure guidelines and shipping requirements, as this may differ by location. Some centres may have restrictions on what types of travel publications they will accept (i.e.: specific to the region or community).

Please note, Tourism Nova Scotia will update community VIC information when it is provided at the beginning of each season.