

Nova Scotia Visitor Origin

January - December 2020

Tourism Nova Scotia gathers and reports tourism statistics on behalf of the tourism industry. These statistics reflect the combined efforts of tourism businesses, organizations, communities, and governments, and include activities by both Nova Scotians and non-resident visitors. There are many factors that contribute to tourism industry performance including events, weather, gas prices, air capacity, currency fluctuations, geo-political circumstances, and industry initiatives, such as marketing. Tourism Nova Scotia is just one organization among many contributing to tourism growth. We support tourism growth through marketing in key national and international markets, support for experience and business development, and visitor servicing.

NOVA SCOTIA - ESTIMATED AIR VISITATION BY ORIGIN 2020

2020	Jan	Feb	March*	April*	May*	June*	July*	Aug	Sept	Oct	Nov	Dec
Atlantic Canada	5,100	4,900	--	--	--	--	--	3,000	3,400	3,500	3,400	2,800
Quebec	1,900	1,000	--	--	--	--	--	200	500	200	100	200
Ontario	13,000	13,700	--	--	--	--	--	3,800	1,600	1,700	1,200	800
Western Canada	7,700	4,300	--	--	--	--	--	3,000	1,700	1,300	1,700	900
CANADA	27,600	23,800	N/A	N/A	N/A	N/A	N/A	10,000	7,200	6,700	6,300	4,700
New England (inc Maine)	400	300	--	--	--	--	--	--	--	--	--	--
Middle Atlantic	500	400	--	--	--	--	--	--	--	--	--	--
East North Central	500	--	--	--	--	--	--	--	--	--	--	--
West North Central	--	200	--	--	--	--	--	--	--	--	--	--
South Atlantic	1,000	400	--	--	--	--	--	--	--	--	--	--
East South Central	--	--	--	--	--	--	--	--	--	--	--	--
West South Central	400	--	--	--	--	--	--	--	--	--	--	--
Mountain	--	200	--	--	--	--	--	--	--	--	--	--
Pacific	600	200	--	--	--	--	--	--	--	--	--	--
UNITED STATES	3,700	1,900	N/A	N/A	N/A	N/A	N/A	300	300	200	200	100
United Kingdom	700	600	--	--	--	--	--	200	--	--	--	--
Germany	500	--	--	--	--	--	--	--	--	--	--	--
Other Europe	1,100	300	--	--	--	--	--	--	--	--	--	--
Other Overseas	1,100	500	--	--	--	--	--	100	200	500	--	--
OVERSEAS	3,400	1,500	N/A	N/A	N/A	N/A	N/A	400	300	700	100	100
TOTAL AIR VISITATION	34,600	27,200	--	--	--	--	--	10,700	7,800	7,600	6,700	4,900
% change monthly	-7	-8	N/A	N/A	N/A	N/A	N/A	-92	-92	-91	-84	-86

*No data collected from March to July due to province-wide Covid-19 shutdown.

NOVA SCOTIA - ESTIMATED ROAD VISITATION BY ORIGIN 2020

2020	Jan	Feb	March*	April*	May*	June*	July*	Aug	Sept	Oct	Nov	Dec
Atlantic Canada	55,100	61,300	--	--	--	--	--	77,800	49,500	54,400	44,100	14,200
Quebec	1,200	1,500	--	--	--	--	--	3,500	1,400	1,100	500	200
Ontario	4,900	5,500	--	--	--	--	--	11,700	5,400	4,200	2,800	1,100
Western Canada	600	700	--	--	--	--	--	1,500	1,000	900	400	100
CANADA	61,700	69,000	N/A	N/A	N/A	N/A	N/A	94,500	57,400	60,500	47,900	15,600
Maine (by road only)	300	300	--	--	--	--	--	200	100	--	--	--
Other New England	600	700	--	--	--	--	--	200	100	--	--	--
Middle Atlantic	200	200	--	--	--	--	--	100	--	--	--	--
East North Central	--	--	--	--	--	--	--	--	--	--	--	--
West North Central	--	--	--	--	--	--	--	--	--	--	--	--
South Atlantic	100	--	--	--	--	--	--	200	--	--	--	--
East South Central	--	--	--	--	--	--	--	--	--	--	--	--
West South Central	--	--	--	--	--	--	--	--	--	--	--	--
Mountain	--	--	--	--	--	--	--	--	--	--	--	--
Pacific	--	--	--	--	--	--	--	--	--	--	--	--
UNITED STATES	1,300	1,500	N/A	N/A	N/A	N/A	N/A	800	400	300	--	--
TOTAL ROAD VISITATION	63,100	70,500	--	--	--	--	--	95,300	57,800	60,800	47,900	15,600
% change monthly	-7	-1	N/A	N/A	N/A	N/A	N/A	-67	-54	-46	-44	-80

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NOVA SCOTIA - ESTIMATED TOTAL VISITATION BY ORIGIN 2020

2020	Jan	Feb	March*	April*	May*	June*	July*	Aug	Sept	Oct	Nov	Dec
Atlantic Canada	60,100	66,200	--	--	--	--	--	80,700	52,900	57,900	47,500	17,000
Quebec	3,000	2,600	--	--	--	--	--	3,800	1,900	1,300	700	400
Ontario	17,900	19,200	--	--	--	--	--	15,400	7,000	5,900	4,000	2,000
Western Canada	8,300	4,900	--	--	--	--	--	4,500	2,800	2,100	2,100	1,000
CANADA	89,300	92,800	N/A	N/A	N/A	N/A	N/A	104,500	64,600	67,200	54,200	20,300
New England (inc Maine)	1,300	1,400	--	--	--	--	--	400	200	200	--	--
Middle Atlantic	700	600	--	--	--	--	--	100	--	--	--	--
East North Central	500	100	--	--	--	--	--	--	--	--	--	--
West North Central	100	200	--	--	--	--	--	--	--	--	--	--
South Atlantic	1,200	500	--	--	--	--	--	300	200	100	--	--
East South Central	--	--	--	--	--	--	--	--	--	--	--	--
West South Central	400	--	--	--	--	--	--	--	--	--	--	--
Mountain	100	200	--	--	--	--	--	--	--	--	--	--
Pacific	600	200	--	--	--	--	--	100	--	--	--	--
UNITED STATES	5,000	3,300	N/A	N/A	N/A	N/A	N/A	1,100	700	500	300	200
United Kingdom	700	600	--	--	--	--	--	200	--	--	--	--
Germany	500	--	--	--	--	--	--	--	--	--	--	--
Other Europe	1,100	300	--	--	--	--	--	--	--	--	--	--
Other Overseas	1,100	500	--	--	--	--	--	100	200	500	--	--
OVERSEAS	3,400	1,500	N/A	N/A	N/A	N/A	N/A	400	300	700	100	100
TOTAL VISITATION	97,700	97,700	--	--	--	--	--	106,000	65,600	68,400	54,700	20,600
% change monthly	-7	-3	N/A	N/A	N/A	N/A	N/A	-74	-71	-65	-57	-82

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