

Nova Scotia Visitor Origin

July 2021

Tourism Nova Scotia gathers and reports tourism statistics on behalf of the tourism industry. These statistics reflect the combined efforts of tourism businesses, organizations, communities, and governments, and include activities by both Nova Scotians and non-resident visitors. There are many factors that contribute to tourism industry performance including events, weather, gas prices, air capacity, currency fluctuations, geo-political circumstances, and industry initiatives, such as marketing. Tourism Nova Scotia is just one organization among many contributing to tourism growth. We support tourism growth through marketing in key national and international markets, support for experience and business development, and visitor servicing.

NOVA SCOTIA - ESTIMATED AIR VISITATION BY ORIGIN 2021

2021	Jan	Feb	March	April	May	June	July	Aug	Sept	Oct	Nov	Dec	YTD 2021	YTD 2019
Atlantic Canada	2,100	900	1,100	--	600	700	2,500						8,100	48,700
Quebec	200	--	--	100	--	--	700						1,200	16,600
Ontario	800	400	400	600	300	400	5,100						8,000	147,000
Western Canada	900	300	400	800	300	400	3,200						6,400	72,500
CANADA	4,000	1,700	2,100	1,600	1,400	1,600	11,400						23,800	284,800
New England (inc Maine)	--	--	--	--	--	--	--						--	8,100
Middle Atlantic	--	--	--	--	--	--	--						--	8,000
East North Central	--	--	--	--	--	--	--						--	5,700
West North Central	--	--	--	--	--	--	--						--	2,900
South Atlantic	--	--	--	--	--	--	--						200	12,000
East South Central	--	--	--	--	--	--	--						--	2,300
West South Central	--	--	--	--	--	--	--						100	4,200
Mountain	--	--	--	--	--	--	--						--	3,300
Pacific	--	--	--	--	--	--	--						100	5,400
UNITED STATES	100	--	--	--	--	--	300						700	51,900
United Kingdom	--	--	--	--	--	--	--						200	12,500
Germany	--	--	--	--	--	--	--						--	4,900
Other Europe	--	--	--	--	--	--	--						100	7,700
Other Overseas	--	--	--	--	--	--	100						300	13,000
OVERSEAS	100	--	--	100	--	--	200						700	38,100
TOTAL AIR VISITATION	4,300	1,800	2,200	1,800	1,500	1,700	11,900						25,200	374,700
% change monthly (versus 2020)	-88	-93	N/A*	N/A*	N/A*	N/A*	N/A*							
% change monthly (versus 2019)	-89	-94	-93	-95	-97	-98	-89							

*No air data collected during March, April, May and June 2020 due to province-wide COVID-19 shutdown.

"--" indicates that a number is below 100 but above 0.

NOVA SCOTIA - ESTIMATED ROAD VISITATION BY ORIGIN 2021

2021	Jan	Feb	March	April	May	June	July	Aug	Sept	Oct	Nov	Dec	YTD 2021	YTD 2019
Atlantic Canada	10,700	10,800	13,900	15,000	8,200	15,900	86,900						161,400	594,800
Quebec	200	200	300	400	200	500	6,000						7,700	41,700
Ontario	1,000	1,100	1,800	3,200	2,200	3,800	23,900						36,800	142,800
Western Canada	100	300	500	500	300	900	4,200						6,800	18,900
CANADA	12,000	12,300	16,500	19,100	10,900	21,100	120,900						212,800	798,200
Maine (by road only)	--	--	--	--	--	--	400						600	6,600
Other New England	--	--	--	--	--	200	700						1,100	19,600
Middle Atlantic	--	--	--	--	--	--	200						400	9,500
East North Central	--	--	--	--	--	--	--						--	5,300
West North Central	--	--	--	--	--	--	--						--	1,600
South Atlantic	--	--	--	--	--	200	400						700	8,200
East South Central	--	--	--	--	--	--	--						--	1,000
West South Central	--	--	--	--	--	--	--						--	1,800
Mountain	--	--	--	--	--	--	--						--	1,800
Pacific	--	--	--	--	--	--	--						100	2,100
UNITED STATES	--	--	100	300	100	500	2,000						3,100	57,400
TOTAL ROAD VISITATION	12,100	12,400	16,600	19,400	11,000	21,600	122,900						215,900	855,600
% change monthly (versus 2020)	-81	-82	N/A*	N/A*	N/A*	N/A*	N/A*							
% change monthly (versus 2019)	-82	-83	-82	-78	-90	-85	-55							

*No road data collected during March , April, May and June 2020 due to province-wide COVID-19 shutdown.

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NOVA SCOTIA - ESTIMATED TOTAL VISITATION BY ORIGIN 2021

2021	Jan	Feb	March	April	May	June	July	Aug	Sept	Oct	Nov	Dec	YTD 2021	YTD 2019
Atlantic Canada	12,900	11,700	15,000	15,100	8,900	16,700	89,400						169,500	643,500
Quebec	300	200	400	600	200	500	6,600						8,900	58,300
Ontario	1,800	1,400	2,200	3,800	2,500	4,200	28,900						44,800	289,800
Western Canada	1,100	600	900	1,300	600	1,300	7,400						13,200	91,400
CANADA	16,000	14,000	18,500	20,700	12,300	22,700	132,300						236,500	1,083,000
New England (inc Maine)	--	--	--	100	--	200	1,100						1,700	34,300
Middle Atlantic	--	--	--	--	--	--	300						400	17,400
East North Central	--	--	--	--	--	--	100						200	10,900
West North Central	--	--	--	--	--	--	--						--	4,400
South Atlantic	--	--	--	--	--	200	500						900	20,200
East South Central	--	--	--	--	--	--	--						--	3,300
West South Central	--	--	--	--	--	--	--						200	6,000
Mountain	--	--	--	--	--	--	--						100	5,200
Pacific	--	--	--	--	--	--	100						200	7,500
UNITED STATES	200	100	200	300	200	600	2,300						3,900	109,300
United Kingdom	--	--	--	--	--	--	--						200	12,500
Germany	--	--	--	--	--	--	--						--	4,900
Other Europe	--	--	--	--	--	--	--						100	7,700
Other Overseas	--	--	--	--	--	--	100						300	13,000
OVERSEAS	100	--	--	100	--	--	200						700	38,100
TOTAL VISITATION	16,300	14,100	18,800	21,200	12,500	23,300	134,800						241,100	1,230,300
% change monthly (versus 2020)	-83	-86	N/A*	N/A*	N/A*	N/A*	N/A*							
% change monthly (versus 2019)	-84	-86	-85	-83	-92	-90	-65							

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