

# Nova Scotia Visitor Origin

## August 2021

Tourism Nova Scotia gathers and reports tourism statistics on behalf of the tourism industry. These statistics reflect the combined efforts of tourism businesses, organizations, communities, and governments, and include activities by both Nova Scotians and non-resident visitors. There are many factors that contribute to tourism industry performance including events, weather, gas prices, air capacity, currency fluctuations, geo-political circumstances, and industry initiatives, such as marketing. Tourism Nova Scotia is just one organization among many contributing to tourism growth. We support tourism growth through marketing in key national and international markets, support for experience and business development, and visitor servicing.

**NOVA SCOTIA - ESTIMATED AIR VISITATION BY ORIGIN 2021**

2021	Jan	Feb	March	April	May	June	July	Aug	Sept	Oct	Nov	Dec	YTD 2021	YTD 2019
Atlantic Canada	2,100	900	1,100	--	600	700	2,500	5,000					13,100	56,300
Quebec	200	--	--	100	--	--	700	3,100					4,300	19,900
Ontario	800	400	400	600	300	400	5,100	23,200					31,200	189,800
Western Canada	900	300	400	800	300	400	3,200	19,200					25,600	103,700
<b>CANADA</b>	<b>4,000</b>	<b>1,700</b>	<b>2,100</b>	<b>1,600</b>	<b>1,400</b>	<b>1,600</b>	<b>11,400</b>	<b>50,400</b>					<b>74,200</b>	<b>369,800</b>
New England (inc Maine)	--	--	--	--	--	--	--	--					--	10,900
Middle Atlantic	--	--	--	--	--	--	--	200					300	12,400
East North Central	--	--	--	--	--	--	--	200					300	7,900
West North Central	--	--	--	--	--	--	--	--					--	4,400
South Atlantic	--	--	--	--	--	--	--	200					400	17,700
East South Central	--	--	--	--	--	--	--	--					--	3,200
West South Central	--	--	--	--	--	--	--	--					100	6,700
Mountain	--	--	--	--	--	--	--	--					100	5,100
Pacific	--	--	--	--	--	--	--	600					700	10,000
<b>UNITED STATES</b>	<b>100</b>	<b>--</b>	<b>--</b>	<b>--</b>	<b>--</b>	<b>--</b>	<b>300</b>	<b>1,300</b>					<b>2,000</b>	<b>78,400</b>
United Kingdom	--	--	--	--	--	--	--	--					200	19,400
Germany	--	--	--	--	--	--	--	--					--	6,900
Other Europe	--	--	--	--	--	--	--	200					400	12,100
Other Overseas	--	--	--	--	--	--	100	500					900	17,000
<b>OVERSEAS</b>	<b>100</b>	<b>--</b>	<b>--</b>	<b>100</b>	<b>--</b>	<b>--</b>	<b>200</b>	<b>800</b>					<b>1,500</b>	<b>55,400</b>
<b>TOTAL AIR VISITATION</b>	<b>4,300</b>	<b>1,800</b>	<b>2,200</b>	<b>1,800</b>	<b>1,500</b>	<b>1,700</b>	<b>11,900</b>	<b>52,500</b>					<b>77,700</b>	<b>503,500</b>
% change monthly (versus 2020)	-88	-93	N/A*	N/A*	N/A*	N/A*	N/A*	393						
% change monthly (versus 2019)	-89	-94	-93	-95	-97	-98	-89	-59						

\*No air data collected during March to July 2020 due to province-wide COVID-19 shutdown.

"--" indicates that a number is below 100 but above 0.

**NOVA SCOTIA - ESTIMATED ROAD VISITATION BY ORIGIN 2021**

<b>2021</b>	<b>Jan</b>	<b>Feb</b>	<b>March</b>	<b>April</b>	<b>May</b>	<b>June</b>	<b>July</b>	<b>Aug</b>	<b>Sept</b>	<b>Oct</b>	<b>Nov</b>	<b>Dec</b>	<b>YTD 2021</b>	<b>YTD 2019</b>
Atlantic Canada	10,700	10,800	13,900	15,000	8,200	15,900	86,900	96,100					257,500	731,400
Quebec	200	200	300	400	200	500	6,000	15,200					22,800	65,800
Ontario	1,000	1,100	1,800	3,200	2,200	3,800	23,900	54,500					91,300	227,000
Western Canada	100	300	500	500	300	900	4,200	6,500					13,300	28,000
<b>CANADA</b>	<b>12,000</b>	<b>12,300</b>	<b>16,500</b>	<b>19,100</b>	<b>10,900</b>	<b>21,100</b>	<b>120,900</b>	<b>172,200</b>					<b>385,000</b>	<b>1,052,200</b>
Maine (by road only)	--	--	--	--	--	--	400	1,200					1,800	9,700
Other New England	--	--	--	--	--	200	700	2,900					4,000	30,500
Middle Atlantic	--	--	--	--	--	--	200	1,200					1,600	16,000
East North Central	--	--	--	--	--	--	--	300					400	7,700
West North Central	--	--	--	--	--	--	--	100					200	2,100
South Atlantic	--	--	--	--	--	200	400	1,200					1,900	12,400
East South Central	--	--	--	--	--	--	--	200					200	1,300
West South Central	--	--	--	--	--	--	--	200					300	2,600
Mountain	--	--	--	--	--	--	--	200					300	3,000
Pacific	--	--	--	--	--	--	--	200					300	3,200
<b>UNITED STATES</b>	<b>--</b>	<b>--</b>	<b>100</b>	<b>300</b>	<b>100</b>	<b>500</b>	<b>2,000</b>	<b>7,800</b>					<b>10,900</b>	<b>88,600</b>
<b>TOTAL ROAD VISITATION</b>	<b>12,100</b>	<b>12,400</b>	<b>16,600</b>	<b>19,400</b>	<b>11,000</b>	<b>21,600</b>	<b>122,900</b>	<b>180,000</b>					<b>395,900</b>	<b>1,140,800</b>
% change monthly (versus 2020)	-81	-82	N/A*	N/A*	N/A*	N/A*	N/A*	89						
% change monthly (versus 2019)	-82	-83	-82	-78	-90	-85	-55	-37						

\*No road data collected during March to July 2020 due to province-wide COVID-19 shutdown.

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## NOVA SCOTIA - ESTIMATED TOTAL VISITATION BY ORIGIN 2021

2021	Jan	Feb	March	April	May	June	July	Aug	Sept	Oct	Nov	Dec	YTD 2021	YTD 2019
Atlantic Canada	12,900	11,700	15,000	15,100	8,900	16,700	89,400	101,100					270,600	787,700
Quebec	300	200	400	600	200	500	6,600	18,200					27,100	85,800
Ontario	1,800	1,400	2,200	3,800	2,500	4,200	28,900	77,700					122,500	416,900
Western Canada	1,100	600	900	1,300	600	1,300	7,400	25,700					38,900	131,600
<b>CANADA</b>	<b>16,000</b>	<b>14,000</b>	<b>18,500</b>	<b>20,700</b>	<b>12,300</b>	<b>22,700</b>	<b>132,300</b>	<b>222,600</b>					<b>459,100</b>	<b>1,422,000</b>
New England (inc Maine)	--	--	--	100	--	200	1,100	4,200					5,800	51,000
Middle Atlantic	--	--	--	--	--	--	300	1,400					1,800	28,400
East North Central	--	--	--	--	--	--	100	600					700	15,600
West North Central	--	--	--	--	--	--	--	100					200	6,600
South Atlantic	--	--	--	--	--	200	500	1,400					2,300	30,100
East South Central	--	--	--	--	--	--	--	200					200	4,600
West South Central	--	--	--	--	--	--	--	200					400	9,300
Mountain	--	--	--	--	--	--	--	300					400	8,100
Pacific	--	--	--	--	--	--	100	800					1,000	13,300
<b>UNITED STATES</b>	<b>200</b>	<b>100</b>	<b>200</b>	<b>300</b>	<b>200</b>	<b>600</b>	<b>2,300</b>	<b>9,000</b>					<b>12,900</b>	<b>167,000</b>
United Kingdom	--	--	--	--	--	--	--	--					200	19,400
Germany	--	--	--	--	--	--	--	--					--	6,900
Other Europe	--	--	--	--	--	--	--	200					400	12,100
Other Overseas	--	--	--	--	--	--	100	500					900	17,000
<b>OVERSEAS</b>	<b>100</b>	<b>--</b>	<b>--</b>	<b>100</b>	<b>--</b>	<b>--</b>	<b>200</b>	<b>800</b>					<b>1,500</b>	<b>55,400</b>
<b>TOTAL VISITATION</b>	<b>16,300</b>	<b>14,100</b>	<b>18,800</b>	<b>21,200</b>	<b>12,500</b>	<b>23,300</b>	<b>134,800</b>	<b>232,500</b>					<b>473,600</b>	<b>1,644,300</b>
% change monthly (versus 2020)	-83	-86	N/A*	N/A*	N/A*	N/A*	N/A*	119						
% change monthly (versus 2019)	-84	-86	-85	-83	-92	-90	-65	-44						

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