

# Nova Scotia Visitor Origin

## October 2021

Tourism Nova Scotia gathers and reports tourism statistics on behalf of the tourism industry. These statistics reflect the combined efforts of tourism businesses, organizations, communities, and governments, and include activities by both Nova Scotians and non-resident visitors. There are many factors that contribute to tourism industry performance including events, weather, gas prices, air capacity, currency fluctuations, geo-political circumstances, and industry initiatives, such as marketing. Tourism Nova Scotia is just one organization among many contributing to tourism growth. We support tourism growth through marketing in key national and international markets, support for experience and business development, and visitor servicing.

**NOVA SCOTIA - ESTIMATED AIR VISITATION BY ORIGIN 2021**

2021	Jan	Feb	March	April	May	June	July	Aug	Sept	Oct	Nov	Dec	YTD 2021	YTD 2019
Atlantic Canada	2,100	900	1,100	--	600	700	2,500	5,000	5,000	3,700			21,800	72,100
Quebec	200	--	--	100	--	--	700	3,100	3,000	2,800			10,100	26,600
Ontario	800	400	400	600	300	400	5,100	23,200	30,100	27,200			88,400	259,300
Western Canada	900	300	400	800	300	400	3,200	19,200	16,100	13,700			55,400	135,500
<b>CANADA</b>	<b>4,000</b>	<b>1,700</b>	<b>2,100</b>	<b>1,600</b>	<b>1,400</b>	<b>1,600</b>	<b>11,400</b>	<b>50,400</b>	<b>54,200</b>	<b>47,400</b>			<b>175,800</b>	<b>493,600</b>
New England (inc Maine)	--	--	--	--	--	--	--	--	100	300			500	13,800
Middle Atlantic	--	--	--	--	--	--	--	200	200	200			700	16,600
East North Central	--	--	--	--	--	--	--	200	300	200			800	12,200
West North Central	--	--	--	--	--	--	--	--	200	200			400	6,000
South Atlantic	--	--	--	--	--	--	--	200	500	500			1,400	23,800
East South Central	--	--	--	--	--	--	--	--	--	--			--	4,700
West South Central	--	--	--	--	--	--	--	--	200	200			500	8,400
Mountain	--	--	--	--	--	--	--	--	200	200			500	7,300
Pacific	--	--	--	--	--	--	--	600	700	600			2,000	14,600
<b>UNITED STATES</b>	<b>100</b>	<b>--</b>	<b>--</b>	<b>--</b>	<b>--</b>	<b>--</b>	<b>300</b>	<b>1,300</b>	<b>2,600</b>	<b>2,300</b>			<b>6,900</b>	<b>107,400</b>
United Kingdom	--	--	--	--	--	--	--	--	300	600			1,100	27,400
Germany	--	--	--	--	--	--	--	--	300	900			1,200	13,500
Other Europe	--	--	--	--	--	--	--	200	600	1,100			2,000	16,600
Other Overseas	--	--	--	--	--	--	100	500	600	800			2,300	23,200
<b>OVERSEAS</b>	<b>100</b>	<b>--</b>	<b>--</b>	<b>100</b>	<b>--</b>	<b>--</b>	<b>200</b>	<b>800</b>	<b>1,800</b>	<b>3,300</b>			<b>6,600</b>	<b>80,700</b>
<b>TOTAL AIR VISITATION</b>	<b>4,300</b>	<b>1,800</b>	<b>2,200</b>	<b>1,800</b>	<b>1,500</b>	<b>1,700</b>	<b>11,900</b>	<b>52,500</b>	<b>58,600</b>	<b>53,000</b>			<b>189,300</b>	<b>681,600</b>
% change monthly (versus 2020)	-88	-93	N/A*	N/A*	N/A*	N/A*	N/A*	393	654	599				
% change monthly (versus 2019)	-89	-94	-93	-95	-97	-98	-89	-59	-40	-34			-72	

\*No air data collected during March to July 2020 due to province-wide COVID-19 shutdown.

"--" indicates that a number is below 100 but above 0.

**NOVA SCOTIA - ESTIMATED ROAD VISITATION BY ORIGIN 2021**

2021	Jan	Feb	March	April	May	June	July	Aug	Sept	Oct	Nov	Dec	YTD 2021	YTD 2019
Atlantic Canada	10,500	10,600	13,500	14,500	7,500	14,700	84,400	96,100	54,600	42,200			348,500	883,400
Quebec	200	200	300	400	200	500	6,000	15,200	6,300	3,100			32,300	76,300
Ontario	1,000	1,100	1,800	3,200	2,200	3,800	23,900	54,500	26,900	13,200			131,500	271,100
Western Canada	100	300	500	500	300	900	4,200	6,500	3,900	2,100			19,300	36,200
<b>CANADA</b>	<b>11,800</b>	<b>12,100</b>	<b>16,000</b>	<b>18,600</b>	<b>10,100</b>	<b>19,900</b>	<b>118,400</b>	<b>172,200</b>	<b>91,700</b>	<b>60,700</b>			<b>531,500</b>	<b>1,267,000</b>
Maine (by road only)	--	--	--	--	--	--	400	1,200	700	400			2,900	12,400
Other New England	--	--	--	--	--	200	700	2,900	2,000	1,000			7,000	37,600
Middle Atlantic	--	--	--	--	--	--	200	1,200	1,000	400			3,000	20,300
East North Central	--	--	--	--	--	--	--	300	200	100			800	10,700
West North Central	--	--	--	--	--	--	--	100	--	--			300	2,900
South Atlantic	--	--	--	--	--	200	400	1,200	600	300			2,800	15,500
East South Central	--	--	--	--	--	--	--	200	--	--			300	1,800
West South Central	--	--	--	--	--	--	--	200	100	--			500	3,200
Mountain	--	--	--	--	--	--	--	200	200	--			600	4,300
Pacific	--	--	--	--	--	--	--	200	200	100			600	4,600
<b>UNITED STATES</b>	<b>--</b>	<b>--</b>	<b>100</b>	<b>300</b>	<b>100</b>	<b>500</b>	<b>2,000</b>	<b>7,800</b>	<b>5,300</b>	<b>2,500</b>			<b>18,700</b>	<b>113,200</b>
<b>TOTAL ROAD VISITATION</b>	<b>11,800</b>	<b>12,100</b>	<b>16,200</b>	<b>18,900</b>	<b>10,300</b>	<b>20,400</b>	<b>120,400</b>	<b>180,000</b>	<b>97,000</b>	<b>63,200</b>			<b>550,200</b>	<b>1,380,200</b>
% change monthly (versus 2020)	-81	-83	N/A*	N/A*	N/A*	N/A*	N/A*	93	67	4				
% change monthly (versus 2019)	-83	-83	-82	-79	-91	-86	-56	-37	-23	-44			-60	

\*No road data collected during March to July 2020 due to province-wide COVID-19 shutdown.

"--" indicates that a number is below 100 but above 0.

**NOVA SCOTIA - ESTIMATED TOTAL VISITATION BY ORIGIN 2021**

2021	Jan	Feb	March	April	May	June	July	Aug	Sept	Oct	Nov	Dec	YTD 2021	YTD 2019
Atlantic Canada	12,600	11,500	14,600	14,600	8,100	15,400	86,900	101,100	59,600	46,000			370,300	955,500
Quebec	300	200	400	600	200	500	6,600	18,200	9,300	5,900			42,300	102,900
Ontario	1,800	1,400	2,200	3,800	2,500	4,200	28,900	77,700	57,000	40,400			220,000	530,300
Western Canada	1,100	600	900	1,300	600	1,300	7,400	25,700	20,000	15,800			74,700	171,800
<b>CANADA</b>	<b>15,800</b>	<b>13,800</b>	<b>18,100</b>	<b>20,200</b>	<b>11,500</b>	<b>21,400</b>	<b>129,800</b>	<b>222,600</b>	<b>145,900</b>	<b>108,100</b>			<b>707,300</b>	<b>1,760,500</b>
New England (inc Maine)	--	--	--	100	--	200	1,100	4,200	2,800	1,600			10,300	63,800
Middle Atlantic	--	--	--	--	--	--	300	1,400	1,300	600			3,700	36,900
East North Central	--	--	--	--	--	--	100	600	500	300			1,600	22,900
West North Central	--	--	--	--	--	--	--	100	300	200			700	8,900
South Atlantic	--	--	--	--	--	200	500	1,400	1,200	700			4,200	39,300
East South Central	--	--	--	--	--	--	--	200	100	--			300	6,500
West South Central	--	--	--	--	--	--	--	200	300	300			1,000	11,600
Mountain	--	--	--	--	--	--	--	300	400	300			1,100	11,600
Pacific	--	--	--	--	--	--	100	800	1,000	700			2,700	19,200
<b>UNITED STATES</b>	<b>200</b>	<b>100</b>	<b>200</b>	<b>300</b>	<b>200</b>	<b>600</b>	<b>2,300</b>	<b>9,000</b>	<b>7,900</b>	<b>4,800</b>			<b>25,600</b>	<b>220,600</b>
United Kingdom	--	--	--	--	--	--	--	--	300	600			1,100	27,400
Germany	--	--	--	--	--	--	--	--	300	900			1,200	13,500
Other Europe	--	--	--	--	--	--	--	200	600	1,100			2,000	16,600
Other Overseas	--	--	--	--	--	--	100	500	600	800			2,300	23,200
<b>OVERSEAS</b>	<b>100</b>	<b>--</b>	<b>--</b>	<b>100</b>	<b>--</b>	<b>--</b>	<b>200</b>	<b>800</b>	<b>1,800</b>	<b>3,300</b>			<b>6,600</b>	<b>80,700</b>
<b>TOTAL VISITATION</b>	<b>16,100</b>	<b>13,900</b>	<b>18,400</b>	<b>20,700</b>	<b>11,700</b>	<b>22,100</b>	<b>132,300</b>	<b>232,500</b>	<b>155,600</b>	<b>116,200</b>			<b>739,500</b>	<b>2,061,800</b>
% change monthly (versus 2020)	-83	-86	N/A*	N/A*	N/A*	N/A*	N/A*	124	137	70				
% change monthly (versus 2019)	-85	-86	-85	-84	-93	-90	-65	-44	-30	-40			-64	

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