

Nova Scotia Visitor Origin

2021

Tourism Nova Scotia gathers and reports tourism statistics on behalf of the tourism industry. These statistics reflect the combined efforts of tourism businesses, organizations, communities, and governments, and include activities by both Nova Scotians and non-resident visitors. There are many factors that contribute to tourism industry performance including events, weather, gas prices, air capacity, currency fluctuations, geo-political circumstances, and industry initiatives, such as marketing. Tourism Nova Scotia is just one organization among many contributing to tourism growth. We support tourism growth through marketing in key national and international markets, support for experience and business development, and visitor servicing.

NOVA SCOTIA - ESTIMATED AIR VISITATION BY ORIGIN 2021

2021	Jan	Feb	March	April	May	June	July	Aug	Sept	Oct	Nov	Dec	YTD 2021	YTD 2020	YTD 2019
Atlantic Canada	2,100	900	1,100	--	600	700	2,500	5,000	5,000	3,700	3,200	3,100	28,200	38,700	87,700
Quebec	200	--	--	100	--	--	700	3,100	3,000	2,800	2,400	1,600	14,100	5,200	32,200
Ontario	800	400	400	600	300	400	5,100	23,200	30,100	27,200	13,900	13,000	115,300	44,800	290,200
Western Canada	900	300	400	800	300	400	3,200	19,200	16,100	13,700	4,700	7,200	67,400	28,200	146,900
CANADA	4,000	1,700	2,100	1,600	1,400	1,600	11,400	50,400	54,200	47,400	24,300	25,000	225,000	116,900	556,900
New England (inc Maine)	--	--	--	--	--	--	--	--	100	300	100	--	700	N/A	14,400
Middle Atlantic	--	--	--	--	--	--	--	200	200	200	--	--	900	N/A	18,300
East North Central	--	--	--	--	--	--	--	200	300	200	--	100	1,000	N/A	13,000
West North Central	--	--	--	--	--	--	--	--	200	200	--	--	500	N/A	6,200
South Atlantic	--	--	--	--	--	--	--	200	500	500	300	200	1,900	N/A	25,800
East South Central	--	--	--	--	--	--	--	--	--	--	--	--	200	N/A	4,900
West South Central	--	--	--	--	--	--	--	--	200	200	--	--	600	N/A	8,900
Mountain	--	--	--	--	--	--	--	--	200	200	200	--	800	N/A	7,400
Pacific	--	--	--	--	--	--	--	600	700	600	200	300	2,500	N/A	15,600
UNITED STATES	100	--	--	--	--	--	300	1,300	2,600	2,300	1,100	1,000	9,000	8,000	114,600
United Kingdom	--	--	--	--	--	--	--	--	300	600	800	300	2,100	N/A	27,800
Germany	--	--	--	--	--	--	--	--	300	900	400	200	1,800	N/A	13,700
Other Europe	--	--	--	--	--	--	--	200	600	1,100	400	300	2,600	N/A	18,500
Other Overseas	--	--	--	--	--	--	100	500	600	800	200	300	2,700	N/A	26,000
OVERSEAS	100	--	--	100	--	--	200	800	1,800	3,300	1,700	1,000	9,300	8,700	86,000
TOTAL AIR VISITATION	4,300	1,800	2,200	1,800	1,500	1,700	11,900	52,500	58,600	53,000	27,100	26,900	243,300	134,000	757,600
% change monthly (versus 2020)	-88	-93	N/A*	N/A*	N/A*	N/A*	N/A*	393	654	599	303	445	82		
% change monthly (versus 2019)	-89	-94	-93	-95	-97	-98	-89	-59	-40	-34	-35	-22	-68	-82	

*No air nor road data collected from March to July 2020 due to COVID-19 province-wide shutdown. Overall 2020 air and road visitation is an estimate.

"--" indicates that a number is below 100 but above 0.

NOVA SCOTIA - ESTIMATED ROAD VISITATION BY ORIGIN 2021

	Jan	Feb	March	April	May	June	July	Aug	Sept	Oct	Nov	Dec	YTD 2021	YTD 2020	YTD 2019
2021															
Atlantic Canada	10,500	10,600	13,500	14,500	7,500	14,700	84,400	96,100	54,600	42,200	40,600	27,800	416,800	542,800	1,020,800
Quebec	200	200	300	400	200	500	6,000	15,200	6,300	3,100	1,900	1,300	35,400	17,000	79,800
Ontario	1,000	1,100	1,800	3,200	2,200	3,800	23,900	54,500	26,900	13,200	7,900	5,700	145,100	64,900	287,200
Western Canada	100	300	500	500	300	900	4,200	6,500	3,900	2,100	900	600	20,700	14,300	38,000
CANADA	11,800	12,100	16,000	18,600	10,100	19,900	118,400	172,200	91,700	60,700	51,200	35,400	618,100	639,100	1,425,800
Maine (by road only)	--	--	--	--	--	--	400	1,200	700	400	400	100	3,400	N/A	13,200
Other New England	--	--	--	--	--	200	700	2,900	2,000	1,000	800	400	8,100	N/A	39,600
Middle Atlantic	--	--	--	--	--	--	200	1,200	1,000	400	200	100	3,400	N/A	20,900
East North Central	--	--	--	--	--	--	--	300	200	100	--	--	800	N/A	10,900
West North Central	--	--	--	--	--	--	--	100	--	--	--	--	300	N/A	3,000
South Atlantic	--	--	--	--	--	200	400	1,200	600	300	100	--	3,000	N/A	15,800
East South Central	--	--	--	--	--	--	--	200	--	--	--	--	300	N/A	1,800
West South Central	--	--	--	--	--	--	--	200	100	--	--	--	500	N/A	3,200
Mountain	--	--	--	--	--	--	--	200	200	--	--	--	700	N/A	4,400
Pacific	--	--	--	--	--	--	--	200	200	100	--	--	700	N/A	4,600
UNITED STATES	--	--	100	300	100	500	2,000	7,800	5,300	2,500	1,600	800	21,100	6,300	117,300
TOTAL ROAD VISITATION	11,800	12,100	16,200	18,900	10,300	20,400	120,400	180,000	97,000	63,200	52,800	36,200	639,300	645,400	1,543,100
% change monthly (versus 2020)	-81	-83	N/A*	N/A*	N/A*	N/A*	N/A*	93	67	4	10	133	-1		
% change monthly (versus 2019)	-83	-83	-82	-79	-91	-86	-56	-37	-23	-44	-38	-53	-59	-58	

*No air nor road data collected from March to July 2020 due to COVID-19 province-wide shutdown. Overall 2020 air and road visitation is an estimate.

"--" indicates that a number is below 100 but above 0.

NOVA SCOTIA - ESTIMATED TOTAL VISITATION BY ORIGIN 2021

2021	Jan	Feb	March	April	May	June	July	Aug	Sept	Oct	Nov	Dec	YTD 2021	YTD 2020	YTD 2019
Atlantic Canada	12,600	11,500	14,600	14,600	8,100	15,400	86,900	101,100	59,600	46,000	43,800	30,900	445,000	581,500	1,108,400
Quebec	300	200	400	600	200	500	6,600	18,200	9,300	5,900	4,300	2,900	49,600	22,200	112,000
Ontario	1,800	1,400	2,200	3,800	2,500	4,200	28,900	77,700	57,000	40,400	21,800	18,700	260,400	109,800	577,400
Western Canada	1,100	600	900	1,300	600	1,300	7,400	25,700	20,000	15,800	5,600	7,800	88,100	42,500	184,900
CANADA	15,800	13,800	18,100	20,200	11,500	21,400	129,800	222,600	145,900	108,100	75,600	60,300	843,200	756,000	1,982,700
New England (inc Maine)	--	--	--	100	--	200	1,100	4,200	2,800	1,600	1,200	600	12,100	N/A	67,200
Middle Atlantic	--	--	--	--	--	--	300	1,400	1,300	600	300	200	4,200	N/A	39,100
East North Central	--	--	--	--	--	--	100	600	500	300	100	100	1,800	N/A	23,900
West North Central	--	--	--	--	--	--	--	100	300	200	--	--	800	N/A	9,200
South Atlantic	--	--	--	--	--	200	500	1,400	1,200	700	400	300	4,900	N/A	41,700
East South Central	--	--	--	--	--	--	--	200	100	--	--	--	400	N/A	6,700
West South Central	--	--	--	--	--	--	--	200	300	300	--	--	1,100	N/A	12,100
Mountain	--	--	--	--	--	--	--	300	400	300	200	200	1,500	N/A	11,800
Pacific	--	--	--	--	--	--	100	800	1,000	700	200	300	3,200	N/A	20,200
UNITED STATES	200	100	200	300	200	600	2,300	9,000	7,900	4,800	2,700	1,800	30,100	14,400	232,000
United Kingdom	--	--	--	--	--	--	--	--	300	600	800	300	2,100	N/A	27,800
Germany	--	--	--	--	--	--	--	--	300	900	400	200	1,800	N/A	13,700
Other Europe	--	--	--	--	--	--	--	200	600	1,100	400	300	2,600	N/A	18,500
Other Overseas	--	--	--	--	--	--	100	500	600	800	200	300	2,700	N/A	26,000
OVERSEAS	100	--	--	100	--	--	200	800	1,800	3,300	1,700	1,000	9,300	8,800	86,000
TOTAL VISITATION	16,100	13,900	18,400	20,700	11,700	22,100	132,300	232,500	155,600	116,200	79,900	63,200	882,600	779,100	2,300,700
% change monthly (versus 2020)	-83	-86	N/A*	N/A*	N/A*	N/A*	N/A*	124	137	70	46	209	13		
% change monthly (versus 2019)	-85	-86	-85	-84	-93	-90	-65	-44	-30	-40	-37	-44	-62	-66	

*No air nor road data collected from March to July 2020 due to COVID-19 province-wide shutdown. Overall 2020 air and road visitation is an estimate.

"--" indicates that a number is below 100 but above 0.