

PRESS TRIP AGREEMENT

The parties described below of this Agreement agree that the purpose shall be to outline the scope and conditions of a partnering initiative including each responsibilities, deliverables, conditions and financial contributions.

Parties to Agreement	Address	Name of Signatory
{OPERATOR}	{INSERT}	{NAME} {EMAIL}
{MEDIA}	{INSERT}	{MEDIA NAME} {EMAIL}

BRIEF

{BRIEFLY DESCRIBE YOUR OPERATIONS AND LIST ANY SPECIFIC USP'S}

CONDITIONS

{INSERT ANY SPECIAL CONDITIONS OR CONSIDERATIONS FOR THE MEDIA / PROJECT / CAMPAIGN}

EXAMPLES:

- All content must respect safety and security measures (ie. wearing seat belts, life jackets, responsible consumption of alcohol, etc.)
- We reserve the right to use the content created within this agreement for amplification purposes and reposting on our channels when and where appropriate (with credit).
- Dates of operation / access to operation
- Specific inclusions or exclusions
- Etc.

DELIVERABLES

{LIST WHAT YOU WILL RECEIVE IN EXCHANGE FOR PAYMENT OR IN-KIND SERVICES}

PAYMENT SUMMARY

Dates of Visit / Campaign:	XX	
Accommodations	{SPECIFY PER DIEM PAYMENTS OR IN-KIND}	\$XX
Vehicle allowance / fuel	{SPECIFY PER DIEM PAYMENTS OR IN-KIND}	\$XX
Meals	{SPECIFY PER DIEM PAYMENTS OR IN-KIND}	\$XX

Attractions / activities	{SPECIFY PER DIEM PAYMENTS OR IN-KIND}	\$XX
Fees	{SPECIFY}	\$XX

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TOTAL ASSISTANCE		\$XX
Payment schedule:	{SPECIFY ARRANGEMENTS FOR PAYMENT}	

TERMS

1. Each Party represents and warrants that it has the full power and authority to carry on its business and to enter into this agreement and to carry out and perform all of its obligations and duties.
2. The Media Recipient will at all times during the term of this Agreement, perform its obligations under this Agreement diligently. The Media Recipient will ensure that the workmanship is of the highest quality commensurate with the nature of the Agreement.
3. The Operator will provide compensation under this Agreement by {INSERT METHOD OF PAYMENT} in accordance with the banking details provided by the Media Recipient as per the requirements of the Operator. Each of the parties shall pay for their own banking or transactions fees for such electronic transfers.
4. Nothing herein shall be construed as creating a partnership or association or relationship between the Parties hereto other than for the purpose of this Agreement.
5. The Media acknowledges that this Agreement contains information which is commercially sensitive and agrees to keep the contents of this Agreement and any Confidential Information strictly confidential.
6. Each Party agrees to obtain and maintain appropriate public liability and casualty insurance or adequate levels of self-insurance, to insure against any liability cause by that Party's obligations under this agreement.
7. This agreement may be terminated on the mutual written consent of all Parties without cause.
8. Each Party shall comply with all Applicable Laws that may apply while participating in the Initiative. "Applicable Laws" mean all applicable requirements, laws, statutes, codes, acts, ordinances, approvals, orders, decrees, injunctions, by-laws, rules, regulations, official plans, permits, licenses, authorizations, directions, and agreements with all authorities that now or at any time hereafter may be applicable to either this Agreement, Initiative or the Deliverables or any part of them.
9. This Agreement shall be interpreted in accordance with and governed by the laws of the Province of Nova Scotia, Canada.

ACCEPTANCE OF TERMS OF AGREEMENT

The foregoing offer is hereby accepted this day of , 2021 (the “Date of Acceptance”) by the Media Recipient.

{OPERATOR NAME} Media Recipient:

Signature Signature

Printed Name Printed Name

SAMPLE