2022 TOURISM PERFORMANCE

Visitation



Non-resident Visitors

+114% compared with 2021 -18% compared with 2019



725,000

1.2 Million

Visitors by Air

+198% compared with 2021 -4% compared with 2019

Visitors by Road

+82% compared with 2021 -25% compared with 2019

Visitor Origin

768,000

Atlantic Canada 586,000

Ontario

102,000

Quebec

136,000

United States 86,000

Overseas

Accommodations



Room Nights Sold

+61% compared with 2021 +6% compared with 2019



581,000

Room Nights Booked Sharing Economy Platforms

+48% compared with 2021 +19% compared with 2019



\$168

Average Room Rate

+45% compared with 2021 +16% compared with 2019

