

# 2023 TOURISM PERFORMANCE

## Visitation



### Non-resident Visitors

+14% compared with 2022  
-6% compared with 2019



### Visitors by Air

+12% compared with 2022  
+7% compared with 2019



### Visitors by Road

+15% compared with 2022  
-13% compared with 2019

## Visitor Origin



### Atlantic Canada

+24% over 2022,  
-14% below 2019



### Ontario

+7% over 2022,  
+8% over 2019



### Quebec

+6% over 2022,  
-3% below 2019



### Western Canada

+6% over 2022,  
+19% over 2019



### U.S.A.

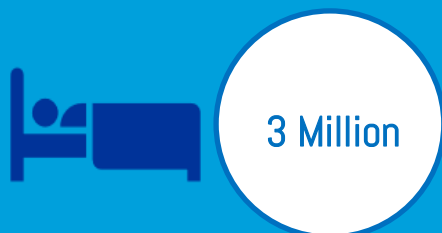
+14% over 2022,  
-33% below 2019



### Overseas

+5% over 2022,  
+5% over 2019

## Accommodations



### Room Nights Sold

+3% compared with 2022  
+9% compared with 2019



### Room Nights Booked Sharing Economy Platforms

+5% compared with 2022  
+21% compared with 2019



### Average Room Rate

+13% compared with 2022  
+31% compared with 2019