

2024-25 CTC Marketing Initiatives Program Digital and Content Marketing Partners

Community Content Development

| Organization | | Location |
|--------------|---|-------------|
| 1 | Destination Cape Breton Association | Cape Breton |
| 2 | Guysborough District Business Partnership | Guysborough |
| 3 | Municipality of Cumberland County | Cumberland |
| 4 | Municipality of Shelburne | Shelburne |
| 5 | Municipality of the County of Annapolis | Annapolis |
| 6 | Town of Truro | Colchester |
| 7 | Yarmouth & Acadian Shores Tourism Association | Yarmouth |
| 8 | Community Event Photography | Various |
| 9 | Cultural Projects – Eskasoni Cultural Journeys & African NS Video | Various |

Community Advertising

| Organization | | Location |
|--------------|---|---------------|
| 1 | African Nova Scotian Affairs | Province Wide |
| 2 | Baddeck Area Business and Tourism Association | Victoria |
| 3 | Bear River Board of Trade | Annapolis |
| 4 | Celtic Sun Limited (Ingonish Area) | Victoria |

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| 5 | Cliffs of Fundy UNESCO Global Geopark | Colchester/Cumberland |
| 6 | Destination Cape Breton Association | Cape Breton |
| 7 | Fish Nova Scotia | Province Wide |
| 8 | Fisheries Museum of the Atlantic | Lunenburg |
| 9 | Fortress of Louisbourg Association | Cape Breton |
| 10 | Guysborough District Business Partnership | Guysborough |
| 11 | Kismet Design (Fisherman's Cove) | Halifax |
| 12 | Mahone Bay Chamber of Commerce | Lunenburg |
| 13 | Municipality of Chester | Lunenburg |
| 14 | Municipality of Cumberland | Cumberland |
| 15 | Municipality of East Hants/Burntcoat Head Park | Hants |
| 16 | Municipality of Shelburne | Shelburne |
| 17 | Municipality of the County of Annapolis | Annapolis |
| 18 | Nalu Retreat (Porter's Lake) | Halifax |
| 19 | Ross Creek Centre for the Arts (Canning) | Kings |
| 20 | Sheet Harbour and Area Chamber of Commerce and Civic Affairs | Halifax |
| 21 | StayAnotherDay.ca (Annapolis Royal Area) | Annapolis |
| 22 | Town of New Glasgow | Pictou |
| 23 | Town of Pictou | Pictou |
| 24 | Town of Truro | Colchester |
| 25 | Wolfville Business District | Kings |

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| 26 | Yarmouth and Acadian Shores Tourism Association | Yarmouth |
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Visiting Media Program

| Organization | | Location (Community) |
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| 1 | Acadian House Museum | Chezzetcook |
| 2 | Alberts Inn | Shelburne |
| 3 | ALT Hotel Halifax Airport | Geoffs |
| 4 | Annapolis Cider Company | Wolfville |
| 5 | Art Gallery of Nova Scotia | Halifax |
| 6 | Ashlea B&B | Lunenburg |
| 7 | Authentic Seacoast Distillery | Guysborough |
| 8 | Authentic Seacoast Yurts | Guysborough |
| 9 | B2 Lofts | Lunenburg |
| 10 | Bar Salvador | Lunenburg |
| 11 | Benjamin Bridge Winery | Gaspereau |
| 12 | Blomidon Inn | Wolfville |
| 13 | Boatskeg Distilling Company | Pubnico |
| 14 | Boulder Cove Cottages | Shelburne |
| 15 | Burntcoat Head Park | Burntcoat Head |
| 16 | Canadian Museum of Immigration at Pier 21 | Halifax |
| 17 | Cape Forchu Lighthouse | Yarmouth |
| 18 | Cape George Lighthouse | Cape George |
| 19 | Cape View Motel & Cottages | Mavillette Beach |
| 20 | Celtic Colours International Festival | Cape Breton Island |

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| 21 | Church Brewing Company | Wolfville |
| 22 | Coastal Adventures | Tangier |
| 23 | Comfort Inn | Yarmouth |
| 24 | Cove & Sea Cabin | Guysborough |
| 25 | Curated Food Tours | Halifax |
| 26 | Deep Sky Observatory | Tusket |
| 27 | DesBarres Manor Inn | Guysborough |
| 28 | Digby Pines Golf Resort | Digby |
| 29 | Discover the Strait Tours | Pictou |
| 30 | Dockside Suites | Digby |
| 31 | Driftwood by the Bay Domes | Church Point |
| 32 | East Coast Surf School | Lawrencetown Beach |
| 33 | Elderkin's Farm Market | Wolfville |
| 34 | Eskasoni Cultural Journeys | Goat Island |
| 35 | Evangeline Inn | Grand Pre |
| 36 | Fisheries Museum of the Atlantic | Lunenburg |
| 37 | Flying Apron Inn & Cookery | Summerville |
| 38 | Fox Harb'r Resort | Wallace |
| 39 | Fox Point Inn | Parrsboro |
| 40 | Fundy Tidal Interpretive Centre | Truro |
| 41 | Gaspereau Vineyards | Gaspereau |
| 42 | Glenora Inn & Distillery | Glenville |
| 43 | Grand Pre Winery | Grand Pre |
| 44 | Gravity Luxury Domes | Port Maitland |
| 45 | Guysborough Old Court House Museum | Guysborough |
| 46 | Halifax Marriott Harbourfront | Halifax |
| 47 | Halifax Seaport Farmer's Market | Halifax |
| 48 | Hall's Harbour Lobster Pound & Restaurant | Hall's Harbour |

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| 49 | Harbour Hopper Tours | Halifax |
| 50 | Hectic Media Inc | Margaretsville |
| 51 | Hotel Wolfville | Wolfville |
| 52 | Hector Heritage Quay | Pictou |
| 53 | Iona Heights Inn | Iona |
| 54 | Inverary Resort | Baddeck |
| 55 | Island Beach Hideaways Domes | Pomquet |
| 56 | Ivy House Inn | Lunenburg |
| 57 | J Farwell Sailing | Halifax |
| 58 | Jost Vineyards | Malagash |
| 59 | Kabina | Tatamagouche |
| 60 | Lane's Privateer Inn | Liverpool |
| 61 | Lawrencetown Lodge | Lawrencetown Beach |
| 62 | Le Village Historique Acadien de la Nouvelle-Écosse | Pubnico |
| 63 | Lightfoot & Wolfville Vineyards | Wolfville |
| 64 | Lightship Brewery & Tap Room | Lunenburg |
| 65 | Lincoln Street Food | Lunenburg |
| 66 | Liscombe Lodge | Liscomb |
| 67 | Local Guy Adventures | Parrsboro |
| 68 | Loft Retreat | Berwick |
| 69 | Luckett Vineyards | Gaspereau |
| 70 | Lunenburg Walking Tours | Lunenburg |
| 71 | Main & Mersey Cafe | Liverpool |
| 72 | Magic Winery Bus | Wolfville |
| 73 | Mahone Bay Scarecrow Festival | Lunenburg |
| 74 | Maple Inn | Parrsboro |
| 75 | Marmalade Motel | Port Dufferin |

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| 76 | Maritime Inn Port Hawkesbury | Port Hawkesbury |
| 77 | Maritime Museum of the Atlantic | Halifax |
| 78 | Membertou Heritage Park | Sydney |
| 79 | Memory Lane Heritage Village | Lake Charlotte |
| 80 | Millbrook Cultural & Heritage Centre | Truro |
| 81 | Moxy Downtown Halifax | Halifax |
| 82 | Muir Hotel | Halifax |
| 83 | Nalu Retreat | Porter's Lake |
| 84 | Neptune Theatre | Halifax |
| 85 | North Star Suites | Louisbourg |
| 86 | Nova Scotia Provincial Parks | Province Wide |
| 87 | Nova Scotia's UNESCO World Heritage Sites | Province Wide |
| 88 | Oak Island Resort | Western Shore |
| 89 | Oceanstone Resort & Hydrothermal Spa | Indian Harbour |
| 90 | Parks Canada | Province Wide |
| 91 | Peggy's Cove Lighthouse | Peggy's Cove |
| 92 | Planter's Ridge Winery | Port Williams |
| 93 | Pleasant Paddling | Blue Rocks |
| 94 | Petite Passage Whale Watch | Petite Passage |
| 95 | Quarterdeck Resort | Summerville Beach |
| 96 | Rennesouth | Yarmouth |
| 97 | Rodd Grand Hotel | Yarmouth |
| 98 | Roseway River Cottages | Shelburne |
| 99 | Rudder's Seafood Restaurant | Yarmouth |

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| 100 | Run Runner Inn | Lunenburg |
| 101 | Salt Shaker Deli & Inn | Lunenburg |
| 102 | Salty Dog Sea Tours | Western Shore |
| 103 | Samera Suites | Yarmouth |
| 104 | Seek Accommodations | Truro |
| 105 | Shakespeare by the Sea | Halifax |
| 106 | Sherbrooke Village Museum | Sherbrooke |
| 107 | Ships Company Theatre | Parrsboro |
| 108 | Smugglers Cove Inn | Lunenburg |
| 109 | Sutton Place Hotel | Halifax |
| 110 | Tangled Garden | Grand Pre |
| 111 | The Barn Café | Mahone Bay |
| 112 | The Beach Pea Kitchen & Bar | Lunenburg |
| 113 | The Kitch'Inn | Mahone Bay |
| 114 | The Simon Hotel | Sydney |
| 115 | The South Shore Fish Shack | Lunenburg |
| 116 | Theatre Baddeck | Baddeck |
| 117 | Tidal Bore Rafting Park | Urbania |
| 118 | Travelodge New Glasgow | New Glasgow |
| 119 | Trout Point Lodge | Trout Point |
| 120 | Two Planks & A Passion Theatre | Canning |
| 121 | Victoria Park | Truro |
| 122 | Vintage Vino Tours | Wolfville |
| 123 | Vision Air | Halifax |
| 124 | Westin Nova Scotian Hotel | Halifax |
| 125 | White Point Beach Resort | White Point |
| 126 | Wolfville Farmers Market | Wolfville |