

TOURISM ORGANIZATIONS IN NOVA SCOTIA

Tourism Nova Scotia (TNS)	Provincial Crown Corporation responsible for marketing outside Atlantic Canada, business and experience development, and research	www.tourismns.ca
Tourism Industry Association of Nova Scotia (TIANS)	Members-based organization committed to representing the tourism industry's best interests; enhancing and supporting the development of a competitive business environment; and advocating on issues critical to the industry's success	www.tians.org
Nova Scotia Tourism Human Resource Council (affiliated with TIANS)	Offers training programs and other resources for employers and employees in the tourism sector	www.tourismhrc.com
Discover Halifax	Destination marketing organization for the Halifax region	www.discoverhalifaxns.com
Destination Cape Breton	Destination marketing organization for Cape Breton Island	www.dcba-info.com
Destination Eastern and Northumberland Shores	Destination marketing organization for Eastern and Northumberland Shores	www.visitdeans.ca
Yarmouth and Acadian Shores Tourism Association	Destination marketing organization for Yarmouth and Acadian Shores	www.yarmouthandacadianshores.com
Inns of Nova Scotia	A marketing collaborative of small inns	www.innsofnovascotia.ca
Nova Scotia Bed & Breakfast Association	Represents member B&Bs and offers collaborative marketing initiatives	www.nsbedandbreakfast.com

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Restaurant Association of Nova Scotia	Represents the restaurant sector in Nova Scotia and provides cost-savings programs, educational materials, and start-up support	www.dinens.ca
Hotel Association of Nova Scotia	Provides member support and advocates on their behalf	www.novascotiahotels.org
Taste of Nova Scotia	A marketing collaborative with members offering local culinary experiences	www.tasteofnovascotia.com
Campground Owners Association of Nova Scotia	Represents member campgrounds and offers collaborative marketing initiatives	www.campingnovascotia.com
Canada Business Network (Nova Scotia), Government of Canada	Links to wide range of resources for businesses	www.canadabusiness.ca
Atlantic Canada Opportunities Agency (ACOA)	Federal agency that offers a wide range of support programs (financial and other) for businesses and communities across Atlantic Canada	www.acoa-apeca.gc.ca
Atlantic Canada Agreement on Tourism (ACAT)	This pan-Atlantic marketing initiative between ACOA, the four Atlantic Canada Tourism Industry Associations, and the four Provincial Departments responsible for tourism promotes Atlantic Canada in the Mid-Atlantic and New England regions of the United States and in the United Kingdom	www.acat-etra.ca
Destination Canada	Canada's destination marketing organization offers a range of resources for the tourism industry	www.destinationcanada.com/en