

Campground Demand by Region, 2009-2018

By Region

	2009		2010		2011		2012		2013	
	Site-nights Sold	Occupancy Rate %	Site-nights Sold	Occupancy Rate %	Site-nights Sold	Occupancy Rate %	Site-nights Sold	Occupancy Rate %	Site-nights Sold	Occupancy Rate %
Annapolis Valley & Fundy Shore including Halifax Metro)*	430,000	44	433,000	45	404,000	45	349,000	38	423,000	48
South Shore (including Yarmouth & Acadian Shore)	156,000	43	169,000	47	149,000	44	132,000	41	147,000	43
Eastern Shore	26,000	28	24,000	26	25,000	27	20,000	21	25,000	26
Cape Breton	155,000	38	164,000	39	142,000	35	131,000	34	154,000	41
Northumberland Shore	77,000	40	77,000	42	77,000	46	65,000	41	70,000	45

	2014		2015		2016		2017		2018	
	Site-nights Sold	Occupancy Rate %	Site-nights Sold	Occupancy Rate %	Site-nights Sold	Occupancy Rate %	Site-nights Sold	Occupancy Rate %	Site-nights Sold	Occupancy Rate %
Annapolis Valley & Fundy Shore including Halifax Metro)*	444,000	51	434,000	49	471,000	55	494,000	57	506,000	59
South Shore (including Yarmouth & Acadian Shore)	151,000	44	153,000	44	179,000	48	168,000	50	179,000	53
Eastern Shore	27,000	27	29,000	29	30,000	33	32,000	37	35,000	42
Cape Breton	154,000	40	160,000	40	190,000	51	209,000	54	221,000	53
Northumberland Shore	75,000	43	79,000	48	83,000	51	82,000	50	95,000	56

*Note: As the regions of Halifax Metro and Yarmouth & Acadian Shores each have less than six properties, their site-nights sold are accounted for within those of the Annapolis Valley and the South Shore, respectively.