

# Nova Scotia Visitor Origin

June 2016



Data as of July 22nd, 2016

NOVA SCOTIA - ESTIMATED AIR VISITATION BY ORIGIN 2016



2016	Jan	Feb	March	April	May	June	July	August	Sept	Oct	Nov	Dec	YTD 2016	YTD 2015	Jan - Jun % Change 2016 - 2015	Current Month % Change
Atlantic Canada	6,600	8,000	8,500	9,100	8,900	7,300							48,500	47,600	2%	8%
Quebec	2,800	2,200	1,100	3,200	3,000	3,000							15,500	17,500	-12%	-9%
Ontario	11,900	9,900	10,800	14,500	18,300	21,300							86,800	84,800	2%	25%
Western Canada	5,900	3,200	4,500	6,100	10,200	12,900							42,800	40,800	5%	29%
<b>CANADA</b>	<b>27,300</b>	<b>23,400</b>	<b>24,900</b>	<b>33,000</b>	<b>40,500</b>	<b>44,500</b>							<b>193,600</b>	<b>190,600</b>	<b>2%</b>	<b>20%</b>
New England (inc Maine)	400	200	500	400	500	1,700							3,700	2,500	45%	110%
Middle Atlantic	400	500	300	700	900	1,900							4,700	3,800	24%	60%
East North Central	200	200	200	300	400	1,300							2,600	1,900	35%	129%
West North Central	100	0	100	100	200	500							1,000	800	19%	86%
South Atlantic	900	400	400	700	1,100	2,700							6,200	4,800	28%	86%
East South Central	100	100	0	200	200	900							1,500	1,200	24%	56%
West South Central	300	300	400	200	300	900							2,400	1,900	27%	20%
Mountain	300	300	100	200	300	500							1,700	1,400	21%	2%
Pacific	400	200	100	400	600	1,300							3,000	2,500	19%	41%
<b>UNITED STATES</b>	<b>3,100</b>	<b>2,200</b>	<b>1,900</b>	<b>3,200</b>	<b>4,600</b>	<b>11,700</b>							<b>26,700</b>	<b>20,900</b>	<b>28%</b>	<b>67%</b>
United Kingdom	1,300	700	500	1,200	1,700	2,100							7,500	9,500	-21%	-62%
Germany	200	500	200	300	500	900							2,700	2,300	19%	-42%
Other Europe	1,000	700	500	1,000	1,100	1,500							5,800	5,600	3%	-19%
Other Overseas	1,400	400	500	600	1,600	1,900							6,500	6,800	-4%	7%
<b>OVERSEAS</b>	<b>3,900</b>	<b>2,300</b>	<b>1,700</b>	<b>3,100</b>	<b>4,900</b>	<b>6,400</b>							<b>22,400</b>	<b>24,100</b>	<b>-7%</b>	<b>-40%</b>
<b>TOTAL AIR VISITATION</b>	<b>34,300</b>	<b>27,900</b>	<b>28,600</b>	<b>39,300</b>	<b>50,000</b>	<b>62,600</b>							<b>242,700</b>	<b>235,600</b>	<b>3%</b>	<b>14%</b>
% change - same period last year	-9	10	-13	1	10	14										

Note: Estimated number of visitors rounded to the nearest 100. % Change calculated using unrounded figures.  
July 22, 2016

NOVA SCOTIA - ESTIMATED ROAD VISITATION BY ORIGIN 2016



2016	Jan	Feb	March	April	May	June	July	August	Sept	Oct	Nov	Dec	YTD 2016	YTD 2015	Jan - Jun % Change 2016 - 2015	Current Month % change
Atlantic Canada	62,800	58,100	66,800	73,400	80,600	88,400							430,200	386,400	11%	5%
Quebec	800	900	1,300	1,700	3,300	7,800							15,700	13,400	17%	27%
Ontario	4,400	3,900	5,900	9,500	13,700	27,700							65,200	60,000	9%	-2%
Western Canada	300	200	500	300	2,100	3,500							6,900	5,700	21%	6%
<b>CANADA</b>	<b>68,300</b>	<b>63,200</b>	<b>74,500</b>	<b>84,900</b>	<b>99,700</b>	<b>127,300</b>							<b>517,900</b>	<b>465,500</b>	<b>11%</b>	<b>5%</b>
Maine (road only)	200	200	400	500	700	1,500							3,500	3,600	-1%	-5%
Other New England	700	600	800	1,400	1,700	5,000							10,200	10,500	-3%	-16%
Middle Atlantic	100	200	200	400	800	2,500							4,200	4,100	3%	4%
East North Central	100	100	100	100	300	1,600							2,200	2,000	9%	11%
West North Central	0	0	100	0	100	400							600	500	23%	2%
South Atlantic	0	0	200	200	600	2,600							3,600	3,500	3%	6%
East South Central	0	0	0	0	0	200							200	300	-15%	-5%
West South Central	0	0	0	0	100	400							500	600	-19%	-22%
Mountain	0	0	0	100	200	500							900	900	-2%	-12%
Pacific	0	0	0	100	200	600							1,000	900	12%	-4%
<b>UNITED STATES</b>	<b>1,200</b>	<b>1,100</b>	<b>1,800</b>	<b>2,800</b>	<b>4,700</b>	<b>15,200</b>							<b>26,900</b>	<b>26,700</b>	<b>0%</b>	<b>-5%</b>
<b>TOTAL ROAD VISITATION</b>	<b>69,500</b>	<b>64,300</b>	<b>76,300</b>	<b>87,700</b>	<b>104,500</b>	<b>142,800</b>							<b>545,200</b>	<b>492,700</b>	<b>11%</b>	<b>3%</b>
% change - same period last year	29%	34%	18%	8%	-2%	3%										

Note: Estimated number of visitors rounded to the nearest 100. % Change calculated using unrounded figures.  
July 22, 2016

**NOVA SCOTIA - ESTIMATED TOTAL VISITATION BY ORIGIN 2016**



<b>2016</b>	<b>Jan</b>	<b>Feb</b>	<b>March</b>	<b>April</b>	<b>May</b>	<b>June</b>	<b>July</b>	<b>Aug</b>	<b>Sept</b>	<b>Oct</b>	<b>Nov</b>	<b>Dec</b>	<b>YTD 2016</b>	<b>YTD 2015</b>	<b>Jan - Jun % Change 2016 - 2015</b>	<b>Current Month % change</b>
Atlantic Canada	69,500	66,200	75,300	82,600	89,500	95,700							478,700	433,900	10%	5%
Quebec	3,600	3,100	2,400	4,900	6,300	10,800							31,200	30,900	1%	15%
Ontario	16,300	13,800	16,800	24,000	32,000	49,000							152,000	144,800	5%	8%
Western Canada	6,200	3,500	4,900	6,400	12,300	16,400							49,700	46,500	7%	23%
<b>CANADA</b>	<b>95,600</b>	<b>86,600</b>	<b>99,500</b>	<b>117,900</b>	<b>140,100</b>	<b>171,800</b>							<b>711,500</b>	<b>656,200</b>	<b>8%</b>	<b>8%</b>
New England (inc Maine)	1,200	1,000	1,700	2,300	2,900	8,200							17,400	16,500	5%	-2%
Middle Atlantic	500	700	600	1,100	1,700	4,400							9,000	7,900	13%	22%
East North Central	300	200	200	400	700	3,000							4,800	3,900	22%	44%
West North Central	100	0	100	200	300	900							1,600	1,300	21%	37%
South Atlantic	1,000	400	500	900	1,700	5,200							9,800	8,400	17%	36%
East South Central	100	100	0	200	200	1,100							1,700	1,500	16%	39%
West South Central	300	300	400	300	400	1,200							2,900	2,500	16%	4%
Mountain	300	300	100	200	500	1,000							2,600	2,300	12%	-5%
Pacific	500	200	100	500	800	1,900							3,900	3,300	18%	23%
<b>UNITED STATES</b>	<b>4,300</b>	<b>3,300</b>	<b>3,700</b>	<b>6,000</b>	<b>9,300</b>	<b>26,900</b>							<b>53,500</b>	<b>47,600</b>	<b>12%</b>	<b>17%</b>
United Kingdom	1,300	700	500	1,200	1,700	2,100							7,500	9,500	-21%	-62%
Germany	200	500	200	300	500	900							2,700	2,300	19%	-42%
Other Europe	1,000	700	500	1,000	1,100	1,500							5,800	5,600	3%	-19%
Other Overseas	1,400	400	500	600	1,600	1,900							6,500	6,800	-4%	7%
<b>OVERSEAS</b>	<b>3,900</b>	<b>2,300</b>	<b>1,700</b>	<b>3,100</b>	<b>5,000</b>	<b>6,700</b>							<b>22,900</b>	<b>24,600</b>	<b>-7%</b>	<b>-39%</b>
<b>TOTAL VISITATION</b>	<b>103,800</b>	<b>92,200</b>	<b>105,000</b>	<b>127,000</b>	<b>154,400</b>	<b>205,500</b>							<b>787,900</b>	<b>728,400</b>	<b>8%</b>	<b>7%</b>
% change - same period last year	13%	25%	8%	6%	1%	7%										

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